INTERNSHIP ROUNDTABLE
“LT 24 meets the Sport Industry”

With just one week into their 18-month tenure, LT 24 got started right away with securing some of their internships by meeting industry professionals at the Internship Roundtable. Representatives from 12 different organizations attended the event, and 7 of those organizations had representatives whom are alumni of the program (pictured above). Our students were exposed to the broad range of ‘product’ offerings, gaining insight into the depth and breadth of roles and opportunities within each organization. They also learned how these leaders progressed through their careers, what drove them, and what sparked the fire to lead them to where they are today. It was also a great time for our alumni to share some advice and shed light on their experiences while completing the program. This is one way our group of over 400 alumni stay connected with our program. A productive time was had by all!
The Los Angeles Sports and Entertainment Commission (LASEC) hosted its Annual Lakers All-Access event on January 16, 2013. Many of our graduate students have volunteered at this event in the past. This year was no different. Tatiana Clark and Justin Luthey of LT 21 and I (pictured left) volunteered at this event. The volunteers were actually organized by none other than our own Daisy Wiberg of LT 17, the Sales & Community Outreach Manager at LASEC, who was also assisted by Kevin Zapata of LT 18, who also works for StubHub.

Volunteering at events like this is a great opportunity to network with top professionals in the Sports &Entertainment Industry. It is also an ideal way to experience other aspects of sports and build new relationships outside of your internships. I recommend you look at getting involved with LASEC, whose mission is to “seek, host, promote and retain major sporting and entertainment events that positively impact the local economy.” Some of their past involvements have included NFL All-Access, BCS National Championship Game, ESPY Awards, and the GRAMMY Awards.

Click HERE for more information.

- BY: Aiyana Welsh

LAKERS ALL-ACCESS
“Networking in Action”

Students in the Biz

George Howell (LT 23) recently worked the Legends of Basketball Game at the University of Houston. Retired NBA players included Tim Hardaway, Christian Laettner, Darrell Armstrong, Shawn Kemp, Antoine Walker, and Sam Cassell.

Adam Tarifi (LT 22) (left) served as the trophy handler for the MLS Cup, where he traveled to various TV appearances and events. Several athletes such as Kobe Bryant, Pau Gasol, Steve Nash, and Manny Pacquiao posed with the MLS Cup.

Eric Storfi (LT 22) at his Tickets.com internship with a colleague from the INTIX (International Ticketing Association) conference in Orlando in January, where he worked set-up/tear down of the Tickets.com booths, as well as general marketing for our client relations.

Jeffrey Paneda (LT 22) (far right) is the assistant coach for CSULB’s Cross-Country team. He is pictured here with the Cross Country/Distance Coach Patrick Wales-Dinan and a few of the Cross-Country athletes at the 2012 NCAA Cross-Country Regionals.

Larry Ding (LT 22) was invited to Houston last weekend for an event with PEAK, a Chinese basketball shoes producer, who just recently signed with NBA player Tony Parker of the San Antonio Spurs.

Arielle Moyal (LT 22) is among several students who write for Lakersnation.com. She recently sat down with Robert Sacre of the Los Angeles Lakers during a charity event for the Los Angeles Ronald McDonald House. Click HERE to read the article!

Joann Klonowski

Joann Klonowski, a member of the Program’s Advisory Committee, was recently named a recipient of The Warsaw-Thurston Award that recognizes an individual, male or female, who has achieved the highest level of professional success in advancing and creating opportunities for women in the business of sport.

Joann has had a remarkable and trailblazing career. She is one of only few women to have held executive positions for multiple sports and entertainment companies. Since the late 1970s, Joann has worked in almost every segment of the sport industry. She has held executive-level positions from professional sports, to the Grammys, to the World Cup, and even the Circus and Ice Capades. She was Vice President of Marketing for both 1994 World Cup and the most successful Paralympic games in history, the CEO of the Long Beach Ice Dogs, and was also the first woman appointed Director of the MLB All-Star Game.

Joann now owns her own consulting business with such high profile clients as Tournament of Roses, Chivas USA of Major League Soccer, Rugby’s International USA Sevens, and “The Producers” at Pantages Theatre. She also works for Quint Events, where she manages ticket sales for the NFL Super Bowl, NBA All-Star Game, and Formula One Racing to name a few. We are proud to have her on our Advisory Committee!
**TIME to “ROC”!**

“Reception - Orientation - Colloquium”

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**AWARD WINNERS**

Outstanding Capstone Presentations: Chad Wells, Jennifer Prohoroff  
Bill Shumard’s Beach Pride Award: Katie Tuller  
110% Award: Cynthia Gonzalez  
Outstanding Student: Jeremy Reed  
4.0 Awards: Carri Cook, Kelli Hancock, Mario Herrera, Kristin Kelly, Justin Luthey, Ali Mitchell, Jennifer Prohoroff, Katie Tuller, Chad Wells  
Outstanding Capstones: Carri, Cynthia, Kelli, Mario, Justin, Jennifer, Katie, & Chad

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**Congratulations LT 21!**

This past month over 200 guests joined us for the “ROC”, or Reception-Orientation-Colloquium.

Members of the Advisory Committee, Faculty and Staff, current Learning Teams and their special guests were in attendance to partake in this celebratory evening, welcoming LT 24 and recognizing LT 21.

The program included a presentation of awards to the outgoing LT, and student Jeff Smith concluded the evening with a heart-warming and humorous speech encapsulating LT 21’s 18-month experience.

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**Alumni Updates & New Jobs**

Farid Mosher (LT 11) accepts position for Venue Operations Signage Manager for ESPN X-Games.  
Robert Kane (LT 17) accepts position for Travel Coordinator, Game Presentation for the Cal Athletics.  
Sean Pellerin (LT 20) accepts position for Outside Sales Rep for LIDS Team Sports in the LA Metro Area.  
Carri Cook (LT 21) accepts position for Sales Consultant for Staples Advantage Business.  
Alicia Lashley (LT 21) is now the Communications & Events Coordinator for Oakville Soccer Club.  
Mario Herrera (LT 21) is the Associate General Manager for the Pali Blues Soccer Club.  
Katie Tuller (LT 21) is now Assistant to the Athletic Director at Long Beach State Athletics.  
Al Raitt (LT 22) gets promoted to Game Presentation Coordinator for the LA Galaxy.  
Diana Gonzalez (LT 22) became the new Softball Instructor for CSU, Long Beach.  
Ashley Bennett (LT 23) is also now Assistant to the Athletic Director at Long Beach State Athletics.  
Ben Harvey (LT 24) is now working part-time at StubHub in their new office in Anaheim.  
Chase Hartman (LT 24) is working in the PR department for the NFL San Diego Chargers.

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**Upcoming Sport Management Events**

JOIN US for our [Webinar Online Information Session](#) on March 6th at 3:00pm!  
*Fall 2013 APPLICATION DEADLINE* — June 1st

- Click on the link for more information!  
  - [SABR Analytics Conference](#) – March 7-9, Phoenix, AZ  
  - [Jim Warsaw and Annalee Thurston Dinner, Auction & Award Gala](#) – March 10, Indian Wells, CA  
  - [2013 IMG World Congress of Sports](#) – April 3-4, Naples, FL  
  - [The New York City Conference -Leaders in performance USA](#) – June 4-5, New York City, NY  
  - [Vegas Summer League Basketball Career Conference](#) – July 19-20, Las Vegas, NV

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**GPSM BUSINESS ARTICLE PICK!**

The Business of Sports Perfection

With the Super Bowl passed us, “The Value of Perfection” examines the achievement and legacy of the undefeated 1972 Miami Dolphins and what the only perfect season still means in sports business. Click [HERE](#) to read the article.

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Mariana Patraca Dibildox, a member of the new Learning Team 24, from Mexico City will travel to New York City to represent Team Mexico in the MLB Fan Cave during the 2013 World Baseball Classic. She has been a pitcher for the Mexican National Softball Team for the past 12 years.

Sixteen fans, one representing each of the participating World Baseball Classic countries/territories, will cheer on their nation during the tournament as part of the “MLB Fan Cave: World Baseball Classic Edition.”