For a World Without Slavery

Sex trafficking

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Goals & Objective

- **Goal:** To increase awareness and reduce the number of sex trafficking victims among at-risk youth

- **Objective:**
  - After participating in the workshop, 70% of the participants will report an increase in awareness of sex trafficking.
Intervention

Sex Trafficking Awareness & Prevention Workshops at Rosemary Children’s Services Pasadena, CA
Workshop Format

• Slideshow playing with snacks available
• Media discussion regarding slideshow
• Definition of sex trafficking & statistics
• Recruitment tactics
• Stories from “the life”
• Discussion regarding the stories and what resonated
• Identifying a victim
• How YOU can help/ resource cards
• Hands of Hope activity
• Retrospective Evaluation
Total Participants: 26

As a result of this workshop:

1. I have a better understanding of sex trafficking.
   Agree 62%   Strongly Agree 38%

2. I am able to identify how victims are recruited into sex trafficking.
   Agree 62%   Strongly Agree 38%

3. I am able to tell someone of the resources available for sex trafficking victims.
   Agree 65%   Strongly Agree 35%
Results Cont.

Throughout the workshop:

4. I enjoyed the activities presented.
   Agree 58%  Strongly Agree 38%

5. The presenters were engaging.
   Agree 54%  Strongly Agree 46%

6. I was satisfied with the workshop.
   Agree 54%  Strongly Agree 46%
7. Do you have any suggestions to improve the workshop?

Respondents: 62%

• No”: 56%
  – “but thank you”
  - “everything was good/great”

• Speakers or video of real victims: 20%

• “More Activities”: 6%

• “Speak louder, be more engaged”: 6%

• “Bring more Birthday Cake Oreos”: 6%

• “?”: 6%
Lessons Learned

• Preparation and Planning
• Communication
• Adaptability
Possible Improvements for Project

• Relationship-building
• Actual survivor of trafficking