21st Century CSULB Educational Leadership: President Jane Conoley

Born and raised in the second half of 20th century, CSULB President Jane Close Conoley experienced firsthand the radical changes that were a prelude to the 21st century challenges she currently encounters in her career. With a Ph.D. in School Psychology and experience in counseling, education at all levels, and administration in the CSU and UC systems, she brings a multidimensional perspective to her presidency.

Her goals and challenges as president include:
- Developing a public university that is responsive to a diverse community
- Dealing with student and community needs while responding to regional, state, national and global issues
- Creating additional community partnerships to meet the education and career needs of the Long Beach community
- Meeting the economic challenges of being a public university when only 24 percent of the operating costs are covered by state funding

President Conoley considers the School of Nursing one of the jewels of CSULB and one of the best nursing programs for students. She is particularly impressed with the strides made by the School of Nursing in community partnerships.

Nurses do very important work and President Conoley recognizes that CSULB faculty and community partners make a significant contribution in educating high quality nurses. She also recognizes the need for additional support for facilities, faculty, research and community work.

She encourages all nursing students, faculty, alumni and friends to contribute to the forward moving efforts of the School of Nursing by sharing with others the success of CSULB nursing programs.
April 30, 2015

Dear CSULB School of Nursing Alumni and Friends:

As Spring is upon us, I want to take this opportunity to thank you for your steadfast support of our CSULB School of Nursing, update you on our achievements, and wish you a healthy and happy Spring and Summer!

One of our best news is that we have a new University President, Dr. Jane Conoley!!! She is the first woman President that CSULB has ever had!! She is a tremendous supporter of our School of Nursing. During Fall 2014 semester, she attended our first faculty meeting and met each of our faculty and shared her vision for our university. We are delighted to have her as our President!

With respect to our student and program achievements, I am so pleased to report that both are doing very well academically. This past Fall semester we graduated 109 BSN students. Our first time RN-license (NCLEX) passing rate holds at 98.6% and our retention rate is above 90% once they are admitted into our nursing program. Our graduate programs are also doing very well, and we graduated 142 MSN students in different specialties. The need for nurse practitioners in any specialty is great in light of the Affordable Care Act. I would also like to share with you the three major innovative curricular changes that are going to take place in our graduate nursing programs beginning Fall 2015; a brand new MSN with an Acute Care Nurse Practitioner specialty, an MSN in Nursing and Health Systems Executive Management, and an MSN in Advanced Public Health and Global Nursing.

Another area that I want to share with you is our expanding student population. Currently, we have 1070 students and only three classrooms. As such, we have started a major capital campaign to add four more classrooms that will cost approximately $4.2 million dollars. You have been great supporters of our nursing program. May I ask your assistance again in building the four classrooms? No amount is too small, and every dollar will go toward building these classrooms.

Thank you for being a friend and a supporter and making a difference in bringing health to our community.

With great appreciation,

Loucine M. Huckabay
Loucine M. Huckabay, PhD, RN, PNP, FAAN
Director and Professor
CSULB School of Nursing
We are VERY excited to announce that two new graduate-level programs have been developed in response to the many requests that we have received to expand our offerings in Acute Care and Nursing and Health Systems Executive Management.

Nurse Practitioners are increasingly in great demand to meet the realities of our nation’s healthcare system, especially since passage of the Affordable Care Act. We have had very popular, highly praised programs to prepare Nurse Practitioners in Adult-Geriatric, Family, Psychiatric-Mental Health, Pediatrics and Women’s Health but we have not until now had a program to prepare Nurse Practitioners for the acute care environment. Our NEW Adult-Gerontology Acute Care Nurse Practitioner program (AGACNP) is specifically designed to meet that need. The AGACNP is a 38-39 unit program that prepares Nurse Practitioners in the care of acute patients with a focus on the care of highly vulnerable patients experiencing episodic critical illness, acute exacerbation of chronic illness, or terminal illness who may be physiologically unstable and technologically dependent. Graduates of the AGACNP program will possess expertise in advanced physical assessment skills, diagnostic reasoning, and provision of care (including prescriptive technologic modalities and pharmacotherapies) for acutely ill and physiologically unstable patients. Additionally, they will possess leadership skills in patient advocacy and policy development to, through collaboration with other healthcare professionals, influence healthcare outcomes of acutely ill patients and their families.

Responding to the need to prepare nurses to lead, manage and administer ever-changing, highly complex healthcare systems, we have developed another NEW Masters-level program—the Master of Science in Nursing and Health Systems Executive Management (NHSEM). Students will obtain theory-based, real-world perspectives in organizational governance as well as in the management of professional practice, information systems, fiscal and human resources, continuous quality improvement, and population-based care management. Graduates of the program will be the transformational thinkers of the future, capable of developing and implementing innovative, evidence-based practice models and creating true patient-centered environments for optimal healing.

The NHSEM program is one of the most innovative educational programs available today, incorporating the very latest “academic technologies” in a unique “hybrid” format where approximately two-thirds of the overall program will be offered remotely, thus freeing students from traditional on-campus classes. This format enables nurses to continue to work full-time and simultaneously undertake full-time study or, if preferred, undertake study as a part-time student. The basic program consists of eleven newly-designed courses that incorporate the latest evidence-based knowledge cumulatively representing thirty-three (33) credit hours.

For more information about all our graduate programs, please visit see www.csulb.edu/nursing
In the summer of 2010, two undergraduate community health faculty, Dr. Phyllis G. Cooper and Jean Plew in conjunction with their summer clinical students developed an innovative Voluntary Home Visit Program that functioned through the School of Nursing but was open to clients in the agencies where student were clinically as well as referring sources connected with the School or affiliating agencies participating in the undergraduate community health program.

The Voluntary Home Visit Program community health nursing students are committed to proudly serving the changing healthcare needs of our local communities. Students visit clients in pairs and primarily see clients in the Long Beach area. Home visits are Not made to clients with addiction problems, abuse and/or criminal history, active mental health issues and homeless clients. These clients are referred to other community agencies for assistance.

Our teams of competent and knowledgeable students are dedicated to health promotion and disease prevention.

Within the comfort of the client’s home, the student nurses work with the client, and family to provide educational information, resources, referrals and safety assessments, assistance with nutrition, medication use and health planning as well as planning for visits with their health care providers.

This program has assisted clients in the community to maintain themselves at home, reach appropriate resources and referrals, improve their access and interface with their health care providers and show clients that someone cares about their follow up with health care providers to achieve a healthier or stable life.

For more information and/or to make a referral, contact: Dr. Phyllis G. Cooper at 562-985-5745 or email: Phyllis.Cooper@csulb.edu
In Fall of 2009, California State University Long Beach (CSULB) faculty member Dr. Phyllis Cooper and Long Beach Memorial Medical Center (LBMMC) Emergency Department Executive Director Carol Nachreiner came together to develop the bachelor of science in nursing clinical experience “The Community Health Promotion Nurse in the ED,” program. This program has been an effective collaboration between the CSULB School of Nursing and the Long Beach Memorial Emergency Department for the past five years.

The pilot program in Spring 2010 was successful and the program was fully implemented in Summer 2010. Initially the program consisted of students performing ED waiting room and service area assessments, interviewing ED patients related to their health promotion, referral and self care at home needs, follow-up phone calls, community teaching projects, and a vulnerable populations projects. However, over the next four years, the program continued to grow and change to include several different aspects of community health. In the Summer of 2010, students and CSULB School of Nursing faculty developed the Voluntary Home Visit Program to follow up with patients in their homes to provide home safety education, nutrition education, health promotion and resource referrals for seniors, adults, and families. In 2012 it became mandatory in the ED to collect information on medications and advanced directives before treating a patient. Students in Fall 2012 developed the Medication and Health Information Sheet that conveniently folds up to wallet size to assist ED personnel with quickly and accurately gathering this information. The sheet included information about medication name, dosage, and frequency as well as comorbid conditions, primary care physician information, advance directive and emergency contact information. The form has been very successful to the point that the ED nurses and students have reported patients showing them the form that they had received in a previous ED visit.

Among the numerous successful projects in the ED and in outreach are home visits to follow up patients and help them with health promotion activities as well as a “How to Use Healthcare Services” brochure that delineates when to go to the Emergency Room, Urgent Care or the personal health care provider. A very successful project has been the Health Information Center the students set up and man in the ED waiting room each day they are there. This center has information about vaccinations, flu immunizations and flu prevention activities, resources in the community, emergency preparedness tips, diabetes referral information as well as hand hygiene coloring sheets and crayons for the children. In addition, there is information and booklets on Advance Directives available.

Some of the community activities done as outreach thru the ED include ongoing health education at Beach High School, participation in health and wellness fairs on the CSULB campus, and participation in disaster drills. The current work includes follow up of frequent ED users to educate and refer as well as focus on how to use health care resources so the ED is used appropriately. In addition the students continue to make a very positive impact with their follow up home visits.
I am honored to share our experiences at Homeboy Industries (HBI). I am grateful to Father Gregory Boyle, founder and director, and Homeboy Industries for this very rewarding opportunity and for being accepted as part of the Homeboy family.

The goal of Homeboy Industries is to help former gang members redirect their lives and become contributing members of their families and our community. Homeboy Industries is the largest and most successful gang intervention, rehabilitation, and reentry program in the world and has become a model for other organizations and cities (Boyle, Gregory).

**People served by Homeboy Industries:** Homeboys serves former gang members and persons who are formerly incarcerated in the Los Angeles area. The trainees (clients) are employed by HBI and attend classes in an effort to learn life skills, complete court mandated programs (anger management, domestic violence, drug and/or alcohol treatment), become job-ready, and learn skills for daily living. Additionally, Homeboys offers a tattoo removal program, employment and job placement services, educational services, case management, mental health services, solar panel training and certification program, legal services, and an opportunity to develop positive social relationships.

**How It helps the community:** Homeboy Industries offers alternatives to re-incarceration or a return to the gang life style. This assistance directly affects communities as it has documented a reduction in gang violence and gang recidivism in Los Angeles County. The program also keeps families off of welfare, breaks the cycle of violence and abuse, reduces drug and alcohol dependence, strengthens families, builds self-esteem and life skills, and produces persons who can now be productive and contributing members of our communities. All of Homeboy Industries services are free and are designed to equip clients to successfully turn their lives around – and ultimately turn communities around.

**HBI also saves tax payer dollars:** it costs up to $150,000 to keep a juvenile in detention for one year and $65,000 for adults. This cost does not include the additional costs for mental health, health services, or educational services, etc. Nor does it include the costs of re-incarceration, property damage, loss of job experiences, loss of productivity and wages, abandonment of parental responsibilities, social costs for families, children and communities, costs associated with violence, and loss of life. One study (Cohen, 1998) suggest that one high-risk youth will cost society over $2.3 million over their life time. The cost per client (for all services) at Homeboy Industries is about $45,000 total. However, Father Gregory often says the biggest impact for communities from Homeboy Industries is successfully breaking the cycle of gang involvement for our children.

Melody Coffey-Love teaches both lectures and clinicals for community public health nursing.
Additionally, Homeboy Industries has provided up to 280 businesses with ready and able workers; thus making an impact on unemployment rates in LA County. Recidivism among youth offenders is high. Two thirds will be re-arrested and up to 1/3 incarcerated within a few years from release. Contrasting this outcome annually, up to 8,000 former gang members and 4,000 gang-affiliated persons seek services through HBI (Homeboys Industries Annual Report 2013). Of those completing the 18 month paid trainee program, 70% have stayed out of prison and have found gainful employment (Homeboys Industries Annual Report 2013).

What students do at this agency: CSULB
Undergraduate Community Health Nursing students have been coming to HBI since January of 2013. We are the health education and services agency for the organization and serve the health needs of the clients and staff of HBI. The students run an “Ask the Nurse” table where clients can come for blood pressure and blood sugar screenings, take their weight and get assistance with calculation of their BMI. Additionally, the students offer consultations to assist clients to improve their health and well-being and are able to assist with topics such as: healthier eating, increasing activity, medication information, health insurance, topical questions about health issues and/or disease processes, smoking cessation, immunizations, healthier beverages (kicking the sugar habit), childhood milestones and child health, adult preventive health recommendations, referrals, how and when to access the health care system, and seasonal health issues (flu, measles, etc).

The students have a regularly scheduled “health topics” class that meets weekly and/or bi-weekly where they conduct their teaching projects to the clients, administrative staff and the bakery staff. This semester students’ teaching projects/topics have included: Importance of drinking water; being healthy with chronic illness; Preventive health for adults; Stress reduction; Vaccines and measles.

The students work alongside the agency staff and the clients (community is an equal partner) to complete a larger sustainable project that impacts health and/or well-being of both the clients and the staff. These projects have included a Health resource binder and Online Health Resources Guide (https://sites.google.com/site/healthresourcesguide/).

Excerpts from a student reflecting on their experience at HBI:
The opportunity to work at Homeboy Industries has changed my perception of a public health nurse. I used to think that public health nurses only work at clinics to prevent communicable disease such as giving immunization to infants and children, and giving flu shots to the public. I have never thought that reaching out and advocate for the vulnerable in public settings can be such a great influence to the community. Father Greg amazes me for what he has done with the population of the gang members, and his ability to change their lives and their behaviors. I have recognized the importance of reaching out and identifying those populations that are at risk; these are crucial steps to improve the overall population’s behavior, and especially, health. I have realized there are so many roles a public health nurse could take to influence the wellbeing of people in the community. But regardless of what roles we choose to take as a nurse, we should always provide our knowledge and professions at the fullest to aid the ones who are in need of our assistance.

http://www.homeboyindustries.org/
There are many wonderful things for nurses in all stages of their careers about being affiliated with an international nursing professional organization. It connects nurses to resources, broadens perspectives, and offers the chance to meet nurses from all over the world. The Honor Society of Nursing, Sigma Theta Tau International (STTI) provides that opportunity to CSULB faculty, graduating students and community members alike.

Founded in 1922 by six nurses at Indiana University, STTI now has over 130,000 members, and 650 chapters in 22 countries. The Honor Society was created as a means of support for nurses for career development, achieving personal goals and creating a stronger, more knowledgeable nursing community.

The CSULB School of Nursing is home to the Iota Eta Chapter of the Honor Society of Nursing Sigma Theta Tau International. The chapter is thriving and hosts many events for faculty, students and nurses from the community. The Dialogue of Caring is held every September and includes a short presentation on a topic of concern to nurses, followed by small group and whole audience discussion. Previous topics include mentoring, bullying in nursing and end-of-life care. Many participants comment that they are grateful to have a place for nurses to get together and share.

Each Spring the chapter hosts March Into Research, an informal and welcoming research event that includes presentations of research in progress or completed. It is intended as a way to encourage nursing research. And of course each May is the induction of new members to the Iota Eta Chapter.

Graduate students are invited to membership if they have a 3.5 gpa or higher, have completed at least ¼ of the program and meet the expectation of academic integrity. Undergraduate students are invited to membership if they have a 3.5 gpa or higher, have finished at least ½ of the program and meet the expectation of academic integrity. Nurse Leader candidates are practicing nurses who are joining the Honor Society after graduation. They must be legally recognized to practice nursing, have a minimum of a baccalaureate degree or the equivalent in any field, and demonstrate achievement in nursing.

There are many ways for members from all over the globe to connect. Sigma Theta Tau hosts a yearly International Research Congress, which offers a global exchange of nursing evidence-based discoveries influencing practice, education, research, and health care policy. The Congress will be in San Juan, Puerto Rico this year from July 23 to 27. This year STTI is also hosting their 43rd Biennial Convention in Las Vegas in November.

Local members can also connect with nurses around the globe through online member forums, mentoring programs, through the local chapter and by volunteering with Sigma Theta Tau worldwide. Through STTI, nurses can access career planning resources, employment listings, a career map and even one-on-one expert advice. The Honor Society
Sigma Theta Tau, continued.

offers 12 to 18 month Mentorship programs in Maternal Child Health, Geriatric Nursing, International Leadership and Nursing Faculty. Sigma Theta Tau also has many publications, including Reflections on Nursing Leadership, World Views on Evidence-Based Nursing and online access to international nursing resources through the Virginia Henderson International Nursing Library.

For me the chapter and the organization have always been an inspiration and a way to connect with the larger profession of nursing. For all of us having the nursing community and the community at large aware of this organization and the achievements of nursing is an important aspect of marketing the value of nurses to everyone.

GIVE to CSULB School of Nursing

By giving to the School of Nursing you are contributing to the future of healthcare! Your donation will graciously help facilitate many projects. All donations help the School of Nursing to continue to provide quality education for our students. To discuss your donation, please contact Dr. Huckabay at 562-985-2521.

To make a donation:
1. Checks: Please make checks payable to: CSULB 49er Foundation/School of Nursing California State University, Long Beach School of Nursing 1250 Bellflower Boulevard Long Beach, California 90840-0301 Attention: Dr. Loucine Huckabay

2. Phone/Credit Card: CSULB accepts MasterCard, Visa and American Express. For personal assistance with a credit card gift, please call Mary Ann Messing at 562-985-8491 and specify the gift is for the School of Nursing.

3. Online Giving: A secure online giving site is accessible at any time. Please direct your gifts to: https://giveto.csulb.edu/?fund=NUR

4. For information on naming opportunities or including the School of Nursing in your estate plans, please contact the CHHS Office of Development at 562-985-8343.
During his high school years, Ron Norby pondered what career to pursue after high school. He was working with a Veterinarian and considered it as a career. He liked people interaction and medicine so he considered becoming a physician. One day he met with his high school counselor who suggested he consider nursing since it was an “up and coming field for men”. They also talked about the best care of patients comes from nurses. The counselor told him he needs a degree. Ron was further encouraged to pursue nursing when he went to Career Day at his school and nursing was represented. All of this input and his own contemplation led Ron to apply to the School of Nursing at Baylor University in Texas. Baylor was the beginning of a multifaceted nursing career that included clinical work and movement into management, administration and major leadership roles in the U.S. Department of Veterans Affairs as well as other community organizations.

Ron’s first job as a nurse was as staff then charge nurse of the Open Heart surgical team at Baylor University Medical Center. Shortly after this experience, he was recruited to be the Director of Nursing of a hospital in Tyler Texas where he gained experience with the overall administration of nursing services. While in this position, he was drafted for active duty. He joined as a Navy Nurse where he spent time in Japan which was an air evacuation center for soldiers hurt in Vietnam.

After 3.5 years with the Navy Nurse Corp, Ron left the corp and went to the University of Washington where he studied Nursing Service administration as well as Business Administration. After his Masters, he did additional study at the University of Washington focusing on group dynamics and Psychotherapeutic Theory. Later he did additional graduate study at the University of Hawaii focusing on health systems and educational administration.

Ron Norby’s career has included working on the SPECTRA system for Medicus Systems Corporation, Director of the Division of Nursing for the American Hospital Association, Educator for Various Universities, Multiple positions for the Department of Veterans Affairs including his final position of Director, VA Desert Pacific Health Care Network. After retirement from the VA system, he was Deputy Director of the Orange County Health Care Agency.

Throughout his career, Ron has had a “strong personal commitment to sharing his extensive knowledge and expertise with those entering or continuing their professional development in nursing and healthcare through formal academic programs”. He is pleased to have helped develop and now oversee and teach in the new School of Nursing Master’s program: Nursing and Health Systems Executive Management.
This newsletter comes to you as the result of the efforts of Dr. Loucine Huckabay, SON Director, Dr. Phyllis G. Cooper, Faculty, and Staci Freeman, Administrative Staff. We hope you enjoy the readings and updates from the School of Nursing. Please feel free to communicate your input to us. Thank you for your continued interest in and support of the CSULB School of Nursing.
Phyllis G. Cooper, RN, PHN, CNS, Editor (contact at Phyllis.Cooper@csulb.edu)