California State University
Long Beach
College of Health and Human Services

Master of Science in Health Care Administration
ACCELERATED PROGRAM

A CAHME Accredited Program
Dear prospective applicant,

These are exciting times for individuals who are interested in health care management careers. The health care industry is thriving with new innovations and cures, and substantial government funding has recently been channeled into our industry. Department of Labor statistics show that the employment of medical and health service managers is expected to increase by approximately 22.4 percent nationwide from 2010 to 2020 in order to keep up with the nation’s rising demand for clinicians and caregivers, which will result in great opportunities for health care managers. The Master of Science in Health Care Administration-Accelerated Program (MSHCA-AP) at California State University, Long Beach will equip you with the tools of effective management and sound leadership that are needed to excel in this field.

The MSHCA-AP is accredited by the Commission on Accreditation of Healthcare Management Education (CAHME) and has an excellent reputation in Southern California with the strong support of administrators at top hospitals and managed care organizations who serve on our Advisory Board. Within the last five years we revised our curriculum to keep up with the dynamic health care industry, and we are getting ready to make additional changes to emphasize long-term care in our curriculum. The MSHCA-AP admits just over 25 students for each cohort and follows a hybrid model of online courses and all-day Saturday classes. The entire program takes about 22 months to complete.

Our broad yet focused approach to health care administration translates to an interdisciplinary program that combines business administration and health sciences into one comprehensive degree. Our success is greatly due to the health care providers and community organizations that contribute to our innovative curriculum and classroom instruction.

I am delighted to be the Department Chair and Director of Health Care Administration Programs at California State University, Long Beach, where we take pride in our diverse student body, relevant field research, excellence in teaching, and connectivity to the local and regional organizations where our work makes a difference. I invite you to learn more about our program by attending one of our free information sessions held on Saturdays (register at www.ccpe.csulb.edu/mshca), visiting our website at www.csulb.edu/colleges/chhs/departments/hca, or emailing us at hca@csulb.edu.

On behalf of our core and executive faculty and staff, thank you for your interest in our program. I look forward to hearing from you in the near future.

Best wishes,

Tony Sinay, PhD
Chair
Department of Health Care Administration
The administration of health care organizations is one of the most complex management assignments in American society today. Whether referred to as health service or health care managers, clinical managers, or health administrators, these positions are faced with mounting challenges and roles where increasing service demands, cost containment strategies, inter-professional tensions, technological advancements, outcomes and guidelines implementation, and quality improvement mandates converge in the health care industry. Employers value experience as well as an advanced degree, so students should consider an educational path that allows both.

The Program
The College of Health and Human Services and the College of Continuing and Professional Education at CSULB have joined efforts to offer the innovative Master of Science in Health Care Administration-Accelerated Program (MSHCA-AP) to individuals who may be working full time but want to obtain their Master's degree quickly. The accelerated program follows a 10-week quarter system and offers one online and one face-to-face course each quarter, allowing students to earn their degree in as little as two years.

MSHCA-AP faculty and staff take pride in the development of the program. Our program is grounded in the art and science of practical “real-world” application of driving complex organizations. A combination of full-time and practitioner-scholar faculty offer the perfect blend of the theory that drives the practice of management with the art of leading change in today’s challenging health care environment.

The program embraces the use of technologies that allow us to deliver a high-quality educational experience while working with students with busy schedules. MSHCA-AP graduates work as managers and consultants in hospitals, group practices and clinics, managed care organizations (HMOs and PPOs), insurance companies, and government health agencies, and the program is fully accredited by the Commission on Accreditation of Health Management Education (CAHME).

Modern Healthcare magazine has placed California State University, Long Beach (CSULB) on its 2012–2013 list of Top Business Graduate Schools for Physician Executives. CSULB’s Health Care Administration graduate program ranked among the top 25 schools on the list.

The rankings are based on a list of programs awarding MBAs or similar degrees that focus on physicians. All schools listed are accredited by the Commission on Accreditation of Healthcare Management Education. Programs were ranked on five factors: length of time to complete the program (the shorter the program, the higher the ranking); cost of tuition; age of each program (the older the program, the higher the rank); number of days that students spend on campus; and number of total graduates (the more graduates, the higher the rank). CSULB received high ranking in all areas.
THE MSHCA-ACCELERATED PROGRAM

The MSHCA-Accelerated Program requires 45 credit hours consisting of 13 core courses and two electives, pre-selected for this program. Foundation courses are offered at the start of the program, and more advanced health care-specific courses are offered as the program progresses.

REQUIREMENTS:

Prerequisite Courses: Accounting 201 or equivalent, Econ 101 or equivalent, and a basic statistics course. Candidates are urged to successfully complete these courses before the start of the MSHCA-AP program. To discuss prerequisite issues, please contact Dr. Tony Sinay at Tony.Sinay@csulb.edu.

FIRST YEAR

**First Quarter: Fall**
- Orientation (no credit)
- HCA 502 Health Systems and Health Care Policy
- HCA 505 Organizations and Systems of Health Care

**Second Quarter: Winter**
- HCA 503 Health Care Economics
- HSC 500 Principles of Epidemiology

**Third Quarter: Spring**
- HCA 510 Health Care Human Resources Management
- HCA 515 Advanced Financial Management in Health Care

**Fourth Quarter: Summer**
- HCA 526 Research Methods in Health Care Management
- HCA 524 Legal and Ethical Aspects of Health Care

SECOND YEAR

**First Quarter: Fall**
- HCA 517 Management Information Systems
- HCA 535 Quantitative Methods in Health Care Administration

**Second Quarter: Winter**
- HCA 530 Strategic Planning and Marketing
- HCA 537 Managed Care

**Third Quarter: Spring**
- HCA 680 Entrepreneurship and Business Plan Development
- HCA 536 Hospital Management

**Fourth Quarter: Summer**
- HCA 550 Continuous Quality Improvement

Class schedule order subject to change.

“The MSHCA-AP program has provided the well-rounded education that I needed for entrance into the C-suite. As a Healthcare IT (HIT) professional, I had a broad overview of general health care, but the full spectrum of material used in this program has allowed me to connect the dots between federal initiatives and HIT, which is career-critical knowledge in these changing times. Of particular interest to me were studies in health care policy and health care reform. The combination of Saturday and online classes made it very convenient for commuters such as myself. I highly recommend this program to fellow IT professionals who seek advancement in the health care setting.”

—Tura Morice, CHCIO, CPHIMS
Chief Information Officer
El Centro Regional Medical Center
Cohort 8
The MSHCA-AP program at CSULB was affordable, comprehensive, and relevant. The cohort model provided an effective design to meet a diverse group of health care professionals and to build relationships over a period of time. These associations have created a networking body that has been valuable long after the program’s conclusion. I would recommend this program especially to working health care industry professionals in search of advanced studies in this dynamic field.”

—Theresa Murphy, RN, MSHA, CENP
Associate Administrator, Nursing
Keck Medical Center of USC
Keck Hospital of USC
USC Norris Cancer Hospital
Cohort 5
Veronica Acosta-Deprez, PhD, MCHES  
*Professor, Department of Health Science, CSULB*  
Dr. Acosta-Deprez teaches in the Health Care Administration and Health Science Department and has numerous publications and presentations. She has a Bachelor’s degree in nursing from St. Louis University, Philippines, and Master’s and Doctorate degrees in curriculum and instruction from the University of Wisconsin, Madison.

Rus Billimoria, MD, MPH, CPHQ  
*Director of Health Services for LA Care*  
Dr. Billimoria obtained his medical degree from the University of Bombay, India, and also completed a post-graduate degree with a pharmacology major. Dr. Billimoria holds a Master’s degree in Public Health from UCLA and is certified in health care quality. His publications and conference presentations encompass a wide range of topics, from pharmacology and access to care and quality management. He teaches graduate and undergraduate quality improvement courses at CSULB.

Kim Brant-Lucich, MBA, PMP, FHIMSS  
*Program Director for Clinical Integration Technology, Providence Health*  
Kim Brant-Lucich teaches Advanced Healthcare Information System Management to graduate students in the MSHCA-AP program. She holds a Bachelor’s degree in Dramatic Arts from UC Davis and an MBA from the University of Southern California. She has worked in the Healthcare Information Technology field for 17 years, focusing on Process Improvement, Strategy, Consulting, and Clinical Decision Support. Kim is a Certified Project Management Professional (PMP), a Fellow of the Health Information Management Systems Society (FHIMSS), and a Lean Greenbelt.

Terence Cunningham, MHA, FACHE  
A recent retiree, Mr. Cunningham worked for over 44 years as a Senior Health Care Executive (CEO, COO, and VP) in 11 different hospitals and two clinics with a special interest in hospital strategic and tactical operations. Mr. Cunningham teaches Strategic Planning and Marketing in the MSHCA-AP program. He is also the coordinator for the HCA internship program. Mr. Cunningham received a Bachelor’s degree in Microbiology, with minors in Economics and Business, from CSULB and a Master’s degree in Healthcare Administration from The George Washington University. He is a Fellow in the American College of Health Care Executives and is a Board Certified Specialist in Health Care Administration. He served as a preceptor for HCA interns, residents, and fellows for over 20 years in collaboration with eight different university graduate and undergraduate HCA programs.

Erlyana Erlyana, MD, PhD  
*Assistant Professor, Health Care Administration Program, CSULB*  
Dr. Erlyana has been an assistant professor in the Department of Health Care Administration since 2009. She teaches health economics, managed care, analysis and evaluation, and global issues in health services to undergraduate and graduate students. Dr. Erlyana is a physician who received her MD from University of Atmajaya, Indonesia, and earned her Ph.D. in Public Administration with a concentration in Health Service Administration from the University of Southern California. Her research interests include access to care for underserved populations, social determinants of health care utilization, disparities in health, managed care, and comparative health.

Dan Fahey, PhD  
Dr. Fahey is a former professor and Graduate Program Coordinator in the Department of Health Science and Human Ecology at California State University, San Bernardino. He received his Bachelor’s degree in Sociology at the University of California, Santa Barbara; Master’s degree in Public Administration at California State University, Los Angeles; Master’s degrees in Public Health and Healthcare Administration at the University of California, Los Angeles; and a Doctorate degree in Public Administration, with an emphasis in health policy, at Arizona State University. Dr. Fahey’s areas of interest are ambulatory care/group practice management, health systems organizational behavior, managed care, and health care management careers. His professional work experience includes positions as Chief Executive Officer of three large, multi-specialty medical groups and IPAs; Chief Executive Officer of several acute care hospitals and developer of the provider network for a statewide HMO.
Brenda Freshman, PhD
Associate Professor, Health Care Administration Program, CSULB
Dr. Brenda Freshman teaches organizational theory and behavior and human resources courses to undergraduate and graduate students in the Health Care Administration Department. Dr. Freshman holds a Bachelor’s degree in Psychology from UCLA, a Master’s degree in Applied Psychology from the University of Santa Monica, and a Master’s and Doctorate degree in Organizational Psychology from California School of Professional Psychology. Dr. Freshman’s research and practice interests concentrate on how thoughts and emotions influence behavior, productivity, and quality of life.

Matthew J. Graeser, BS, MSHCA
Assistant Medical Group Administrator, Kaiser Permanente Panorama City
Mr. Graeser teaches the health systems course in the MSHCA-AP program. He received a Bachelor’s degree in Business Administration at Cal Poly Pomona and a Master’s degree in Health Care Administration at California State University, Long Beach. He has worked in the health care industry for almost 20 years. Mr. Graeser was elected to the Board of Directors of the national nonprofit organization Healthy Teen Network (HTN) in 2010, which provides education, advocacy, and networking for health professionals who work with adolescents.

Kim Kaiser, EdD
Assistant Medical Center Administrator, Kaiser Permanente Downey
Dr. Kaiser teaches graduate courses for the MSHCA-AP program in strategic planning and marketing as well as organizational behavior. She holds a Bachelor’s degree in Social Ecology from UCI, and a Master’s degree in Healthcare Administration and EdD in Organizational Leadership from the University of La Verne. Dr. Kaiser’s interests include leadership development and emotional intelligence.

Ibtisam Khoury-Sirhan, MPH, CHES
Unit Head, Nutrition Education Program, LA County Department of Public Health
Mrs. Khoury-Sirhan serves on the Continuing Medical Education (CME), Performance Improvement (PI), and Data Work Group Committees. For seven years, Mrs. Khoury-Sirhan served on the Governing Council of the Southern California Public Health Association (SCPHA), where she served two terms as President. She obtained a Bachelor’s degree in Dietetics and Food Administration and a Master’s degree in Public Health (MPH) from California State University, Long Beach. She is a Certified Health Education Specialist (CHES) and an Epidemiology lecturer with the Departments of Health Care Administration and Health Science.

Henry O’Lawrence, PhD
Associate Professor and Undergraduate Advisor, Health Care Administration Program, CSULB
Dr. Henry O’Lawrence is a researcher and data analyst who teaches undergraduate and graduate courses in the Health Care Administration Department. Dr. O’Lawrence holds a Bachelor’s degree in Economics from Winston-Salem State University in North Carolina, a Master’s degree in Business and Marketing Education from the University of North Carolina, and a Doctorate degree in Workforce Education and Development from Penn State University. Dr. O’Lawrence also holds a diploma from the Leadership Management Program (MDP) at Harvard University and in Action Inquiry and Reflective Teaching from Oxford University, and is a Certified Risk and Compliance Management Professional (CRCMP).

Grace Reynolds, DPA
Associate Professor, Health Care Administration Program, CSULB
Dr. Reynolds teaches graduate courses for the MSHCA-AP program in quantitative methods, as well as research methods for the Health Sciences. Dr. Reynolds has been the Associate Director at the CSULB Center for Behavioral Research and Services since 2000. She has extensive experience in data analysis and program evaluation for a variety of health and human services organizations. Dr. Reynolds holds a Bachelor’s degree in English from Macalester College, Master’s degrees in Public Administration and Creative Writing from the University of Alaska Anchorage, and a Doctorate degree in Public Administration from the University of Southern California.

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Yvonne Rockwood, MBA, MSHCA  
*Chief Operating Officer, Kaiser Permanente Medical Center South Bay*

Ms. Rockwood has served as adjunct faculty at the graduate and undergraduate levels for Chapman University, and most recently for CSULB. Areas of expertise include Hospital Operations, Healthcare Marketing, and Personnel Management. Ms. Rockwood received a Master’s degree in Business Administration from Chapman University and a Master’s degree in Health Care Administration from California State University, Long Beach. With more than 20 years in the health care industry, Ms. Rockwood has overseen an array of health care operations including acute care, behavioral health, skilled nursing, and home health.

Robert E. Siemer, MS, JD  
*Dr. Siemer is a practicing attorney and a member of the Non-Profit Organizations Committee of the California State Bar. Dr. Siemer teaches the ethical and legal aspects of health care administration to graduate students at CSULB. With 35 years of experience as the General Counsel of a five-hospital, tax exempt health care system, Dr. Siemer has extensive experience in the application of legal concepts to health care organization operations. Dr. Siemer holds a Bachelor’s degree in Pharmacy from Idaho State University, a Master’s degree in Hospital Pharmacy Administration from the University of Colorado, and a JD from Southwestern University’s School of Law.*

Tony Sinay, PhD  
*Professor and Chair, Department of Health Care Administration, CSULB*

Dr. Sinay, the founder of the accelerated MSHCA program at CSULB, teaches graduate and undergraduate health care economics and finance courses. Dr. Sinay’s research interests include hospital mergers and closures, rural health clinics, access to care, and healthy communities. His publications have appeared in *Social Science & Medicine, Health Services Management Research, Health Care Management Review, Journal of Health Care Finance*, and *Journal of Rural Health*. Dr. Sinay earned a Bachelor’s and Master’s degree in Management Engineering from Istanbul Technical University in Turkey. He obtained a Master’s degree in Finance and a Doctorate degree in Economics from Saint Louis University, Missouri.

“I found the Health Care Administration Program to be one of the most rewarding experiences of my professional life. Learning occurred through active classroom discussion involving a diverse group of peers, each bringing unique perspectives and adding to the dynamics of the learning process. As a Health Care Administrator, I feel the MSHCA-AP at Cal State Long Beach has given me the tools to connect my health care administration experience with the broader perspective and concerns of management. In addition, the MSHCA-AP has equipped me with added skills and knowledge, preparing me as I continue to pursue advancement opportunities within my profession.”

—Albert Rivera  
*Department Administrator, La Palma Medical Office, Kaiser Permanente, Orange County, Cohort 2*

“After many years working in health care management, it was evident that obtaining a graduate degree in health care administration would allow me to remain competitive and open the door to numerous career possibilities in the field. I examined many programs and determined that the accelerated MSHCA program at CSULB was the best value both financially and academically. The combined Saturday and online curriculum made this nationally recognized program doable for busy health care professionals like me. The rich curriculum, in addition to engaged faculty and peers, exposed me to business aspects that are necessary for today’s leaders in this ever-changing and complex industry.”

—Deborah Ludke, MSHCA, 2009  
*Administrative Officer, Advanced Fellowships and Professional Development, VHA Office of Academic Affiliations, President, CSULB Health Care Administration Alumni Network 2012–2013, Cohort 4*
ADMISSIONS PROCESS

Program Admission Criteria
Successful completion of a baccalaureate degree at a regionally accredited college or university, with:

1. A cumulative grade point average of 3.0 or above on a 4.0 scale
2. Three or more years of experience in a health care or health-related organization or business environment
3. Interview with the program director if needed

Application Process
Step 1: Interested candidates should apply to CSULB first at www.csumentor.edu:
1. Fill out the CSULB Graduate Application form (online at www.csumentor.edu)
2. Send official transcripts from all colleges and universities attended (send directly to Enrollment Services)
3. Send a check for $55 application fee (or pay online)
4. Include TOEFL score (for international candidates)

Step 2: The applicant should prepare a packet that includes:
1. HCA Accelerated Program Application Form (available for download at www.csulb.edu/hca)
2. Three letters of recommendation, at least one of which must be from the applicant’s employer
3. Personal statement of your interest in the program and career objectives
4. Professional résumé

Mail the above documents to:
Natalie Whitehouse-Capuano, MPH
Accelerated Program Coordinator
Health Care Administration Department
California State University, Long Beach
1250 Bellflower Blvd.
Long Beach, CA 90840

For more information, contact:
Natalie Whitehouse-Capuano
Accelerated Program Coordinator
Natalie.Whitehouse-Capuano@csulb.edu
(562) 985-5414 or 5694

“The MSHCA-AP program helped drive my career to the next level. It expanded on my working experience to distinguish me as a leader in our health care organization. I am very thankful that I completed this program. It was affordable and allowed me to work at the same time. I strongly encourage people who want to be a part of the change in the health care industry to join this program.”
—Erin Ramachandran, MHA
Program Lead
Kaiser Permanente
Cohort 5

“I find the most beneficial aspect of the MSHCA-AP program is the fact that many of the professors are currently working in the field. The classes we are taking are current and with the state of the health care industry changing rapidly, the fact that our professors are on the front lines gives us an advantage over other programs. The other factor that has made a difference for me is the breadth of the education we are exposed to. The program covers every aspect of health care administration from finance to IT to management of personnel. The wealth of information provided makes me feel prepared to enter any area of health care.”
—Jenny Tomka
Administrator
Association of South Bay Surgeons
Cohort 8
"The Accelerated Health Care Administration Program at CSULB has truly been the most fulfilling and satisfying experience of my professional life. I was instantly attracted to its flexible cohort structure, which allowed me to continue working full-time. Our professors (who are still working within the health care industry) were equally as dynamic in their understanding of relevant, real-time health care issues, lending to enriching classroom discussions. Within this unpredictable backdrop of health care reform, it is imperative to acquire a competitive edge over others, and the MSHCA-AP has provided me with the essential tools, operational knowledge, and strategies to manage and lead others into our nation's health care future. Thank you, MSHCA!"

—Andrea Wong
Lead Improvement Advisor
Performance Improvement and Innovation
Kaiser Permanente, Baldwin Park
Cohort 8

“I had been working in health care for many years and had earned a position at the senior management level, but I felt I was missing some critical foundational elements. I researched many different programs and found that the Accelerated Master's in Health Care Administration program at CSULB best fit my needs from a quality, time, and cost perspective. I found the academic schedule very manageable, the coursework interesting and stimulating, and the instructors dedicated and professional. I also really enjoyed the mix of the students in my cohort, many of whom I have stayed in contact with and maintain in my professional network. I strongly recommend the CSULB Accelerated MSHCA program to anyone looking to take their professional health care career to the next level.”

—Mark Neu, MHA, CHC
Corporate Compliance Officer
Palomar Health
Cohort 6
WHO WE ARE

California State University, Long Beach (CSULB)
Established in 1949, CSULB is one of the flagship campuses in the 23-campus CSU system, the largest public university system in the world. Noted for excellence in many different disciplines, CSULB is rich in academic and cultural diversity with its extensive range of degree options, nationally recognized researchers, dedicated faculty members, and unique blend of ethnicities, ages, and cultures. CSULB is proud to be ranked among the “2013 Best Colleges: Region by Region” by the Princeton Review and the 2013 edition of “Best Colleges in Regional West Universities” by the U.S. News and World Report.

College of Health and Human Services
The College of Health and Human Services is comprised of 11 departments, four programs, and five research centers. The Health Care Administration Department is housed in the College and is one of nine in the country with both accredited Bachelor’s and Master’s degree programs in health care administration.

Accreditation
The MSHCA-AP at CSULB is accredited by the Commission on Accreditation of Healthcare Management Education (CAHME). The CAHME is designed to foster high-quality professional education for health services administration. The term “health services administration” is used as the single term that includes health care administration, health services management, hospital or other health care organization-specific administration and management, health planning and evaluation, health policy, and other related activities. The CAHME has been granted formal recognition by the United States Department of Education (DOE) as the only organization to accredit Master’s-level health administration programs in the United States and Canada. CSULB’s Health Care Administration program is one of 74 accredited programs in the United States as of 2013.

The College of Continuing and Professional Education (CCPE)
The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California’s workforce and economy. Working with the university’s academic colleges and departments, CCPE provides expanded access to CSULB’s exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and international education programs in many disciplines.

For more information, please contact:
Department of Health Care Administration
hca@csulb.edu
(562) 985-5414 or 5694

This program is offered in partnership with the College of Continuing and Professional Education.