CONSUMER AFFAIRS OPTION WORKSHEET
CALIFORNIA STATE UNIVERSITY, LONG BEACH
BACHELOR OF ARTS IN FAMILY AND CONSUMER SCIENCES
Code: 2-1014
Catalog Year: 2002-2003

Student: ____________________________________ Anticipated Graduation Date: ____________
Last    First     Maiden/Middle Social Security Number: ____________________

Address: __________________________________ Telephone No.: ____________________________
__________________________________________________________________
City     State    ZIP Advisor: ___________________________

Date Entered CSULB: ____________________________ Standing: ___________________________

Transfer From: 1)____________________ 2) ____________________ 3) _____________________ 4) ____________________

<table>
<thead>
<tr>
<th>CSULB</th>
<th>Course Number</th>
<th>Course Name</th>
<th>Need to Take</th>
<th>Transfer or Substitute</th>
<th>Transfer From</th>
<th>Transfer Units/Grade</th>
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<tbody>
<tr>
<td>Unit</td>
<td>Grade</td>
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<tr>
<td>3-6</td>
<td>ECON 100 + 101 or 300</td>
<td>Macro- and Micro- Economics</td>
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<tr>
<td>3</td>
<td>ENGL 101 or ENGL 317</td>
<td>Composition Technical Writing</td>
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<tr>
<td>3</td>
<td>SOC 100</td>
<td>Principles of Sociology</td>
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<tr>
<td>3</td>
<td>PSY 100</td>
<td>General Psychology</td>
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<td>4</td>
<td>C/LA 250 or SOC 250</td>
<td>Elementary Statistics</td>
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<tr>
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<td>ACCT 201</td>
<td>Elementary Financial Accounting</td>
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<tr>
<td>3</td>
<td>MKTG 300</td>
<td>Marketing</td>
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<td>3</td>
<td>MKTG 490</td>
<td>Consumer Behavior</td>
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Required Foundation and Supporting Courses

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<tr>
<th>Major Requirements</th>
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Advising Sessions:
Advisor: _____________________________ Date: __________  Advisor: _____________________________ Date: __________
Advisor: _____________________________ Date: __________  Advisor: _____________________________ Date: __________
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<table>
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<tr>
<th>CSULB Unit Value</th>
<th>CSULB Course Number</th>
<th>Course Name</th>
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<th>Transfer From</th>
<th>Transfer Units/Grade</th>
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<tbody>
<tr>
<td></td>
<td>FCS 299</td>
<td>Themes &amp; Issues in FCS</td>
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<td>FCS 321*</td>
<td>Family &amp; Consumer Resource Mgmt.</td>
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<td>FCS 499</td>
<td>Perspectives in FCS</td>
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**Family and Consumer Sciences Core Requirements**

**Approved Electives for Professional Enhancement** (9 units chosen in consultation with an advisor)

**Recommended Electives Include:**
- ECON 308 Consumer Economics
- ECON/FIN/FCS 309I Consumer in the Legal & Economic Environment
- ECON 320 Money & Banking
- ECON 333 Managerial Economics
- FCS 132 Introductory Nutrition
- FCS 296 Applied Arts in FCS
- FCS 251 Professional & Personal Apparel Selection
- FCS 252 Analysis, Evaluation & Comparison
- FCS 253 Survey of Textiles for the Contemp. Ind.
- FCS 413 Child & Family in the Community
- FCS/GERN 424 Independent Living for Disabled And Elderly Persons
- FIN 220 Intro, To Law & Business Transactions
- FIN 330 Insurance Principles
- FIN 340 Real Estate Principles
- FIN 300 Business Finance
- GERN 400I Perspectives on Gerontology
- HRM 360 Organizational Behavior
- HRM 458 Managing Organizational
- Culture & Cultural Diversity
- H SC 423 Consumer Health
- JOUR 110 Intro. To Mass Communications
- JOUR 355 Feature Article
- JOUR 375 External Communication for Public Relations
- MGMT 300 Principles of Management
- +MKTG 310 Retail Concepts & Policies
- +MKTG 330 Mass Marketing Communications:
  - Advertising
  - Sales Management
  - Promotion Strategies
  - Business to Business Marketing
- +MKTG 420 Sales Management
- +MKTG 465 Business to Business Marketing
- +MKTG 470 Marketing Research
- +MKTG 480 International Marketing
- POSC 328 Introduction to Public Policy
- PSY 301I Mind Control or Freedom
- PSY 351 Social Psychology
- PSY 375 Community Psychology
- PSY 381 Psychology of Work Behavior
- SOC 335I Social Psychology
- SOC 336 Sociology of Small Groups
- COMM 220 Elements of Organizational Communication
- COMM 334 Business & Professional Communication
- COMM 335 Persuasive Speaking
- COMM 414 Communication in Families

**Additional Information**

1. Use this worksheet as a guide to plan your academic schedule and refer to the 2002-2003 CSULB Catalog for further details.
2. Some 100 and 200 level courses may be taken at a community college. Check the articulation agreements distributed in FCS 299 and meet with an advisor for verification of substitute courses.
3. Some of the courses in this degree option may also satisfy General Education requirements. Refer to the 2002-2003 CSULB Catalog for G.E. requirements.
4. Students should see a program advisor for more information and for a Program Planner (which is completed one year before graduation).

“C” or Better Requirement:
Consumer Affairs students must complete all option courses with a grade of “C” or better.

**Minimum Units for the Degree:**
BA: 120 total units, 40 upper division units, 51 general education units, 40 total FCS units, 24 upper division FCS units.
The Writing Proficiency Examination must be taken by the 1st semester of the junior year and passed prior to the graduation date.

*Indicates Human Diversity (HD) course.
+Students wishing to complete a Marketing minor should contact the Marketing Department.