CSULB Hosts CSU So. Cal Hospitality Career EXPO: So. Cal Hospitality & Tourism Career EXPO took place on March 2, 2016 at the Pyramid at CSULB. The EXPO was jointly sponsored by the CSU Hospitality & Tourism Hospitality Management Education Initiative, the Hospitality Management Program, and the Hospitality Management Association student organization. Students in the program did a great job of helping to organize and make sure that the event ran smoothly. Approximately 38 companies participated and many job offers were made. The Career EXPO was open to all students and alums of CSULB plus those from the other CSU campuses in Southern California. Students from local community colleges also were invited to participate. This was the second year this event was hosted at CSULB.

HM Program Annual Charity Golf Tournament: The 14th annual Hospitality Management (HM) Charity Golf Tournament, Banquet and Auction will be held at the Sea Cliff Country Club in Huntington Beach on April 11, 2016. The purpose of the HM Charity Golf Tournament is to help raise funds for student scholarships and HM program development. Those interested in joining for a day of golf and/or the banquet are welcome to participate and help support CSULB’s Hospitality Management program. If interested in participating or supporting this event please feel free to contact Dr. Lee Blecher, Lee.Blecher@csulb.edu or register at http://csulb.edu/hospitalitygolf

Dr. Libby Gustin (Libby’s Kitchen): Dr. Libby Gustin is currently making a series of cooking shows to demonstrate easy ways to maintain a healthy kitchen for you and the environment. The research purpose of “Libby’s Kitchen” is to test the impact for cooking intervention on barriers to healthy food choices and culinary habits. In the YouTube series Dr. Gustin speaks with local farmers market vendors to explore the different ways to buy fresh sustainably grown produce. Currently there are five episodes published and they are working on completing six more.

AHLEF Partners with CSULB in Scholarship Grant Program: The American Hotel & Lodging Educational Foundation (AHLEF) has allocated $7,500 to CSULB’s Hospitality Management program for distribution as scholarship awards to Hospitality Management students for the upcoming 2016-17 academic year. These funds were obtained through a competitive grant process and we are pleased that the Hospitality Management program at CSULB was chosen as an affiliate of the AHLEF, which is the charitable, not-for-profit component of the American Hotel & Lodging Association (AHLA).

Featured Alum: Jason Cervantes, a Hospitality Management alumnus, has moved forward with his career quite well since graduating in 2014. After transferring to CSULB from LA Harbor Community College, Jason worked as server at the Strand House and participated as a student leader in many department events while completing his Bachelor’s degree. After graduation, he was promoted to a manager, and after gaining experience with opening a restaurant, he was offered his current position as the General Manager of the Rock N’ Fish in Manhattan Beach, which is part of the Zislis Group. The Hospitality Management program wishes Jason a very successful career!

Like us on Facebook: Check out our frequently updated CSULB Hospitality Management Facebook page for updates on what’s going on in our program. Search for CSULB Hospitality Management and help our major grow, by clicking “Like”, and spreading the word!