Save-The-Date: HM Program’s Annual Charity Golf Tournament: The 13th annual Hospitality Management (HM) Charity Golf Tournament at the SeaCliff Country Club in Huntington Beach is set for April 13th, 2015. This event helps to raise funds for student scholarships and program development. Following the golf tournament, there will be a banquet and auction to enjoy. Please plan on attending in support of the Hospitality Management program. For information regarding participation, sponsorship, and donations, please contact Dr. Lee Blecher at Lee.Blecher@csulb.edu.

CSULB Sustainable Garden Project: The “Grow Beach” University Garden is a collaborative project with the Associated Students, Incorporated (ASI) and the College of Health and Human Services. To help kick off this project, Hospitality Management faculty Dr. Libby Gustin is serving as the project faculty advisor. The goal of Grow Beach is to provide a safe and attractive environment for students, faculty, and staff who desire a place to grow edible produce and beneficial flowers. The Hospitality Management Students are involved in growing food in the gardens to be used for educational purposes: campus dining, class lab luncheons and community distribution. At each distribution point the students will also deliver educational material about sustainable food and health.

Taiwan Study Abroad Program Summer 2014: Dr. Ronnie Yeh had another successful Hospitality Management study abroad program in Taiwan for this summer 2014. Students participating in the program received credit for the course International Hospitality Development (HFHM 274). The program includes various facility and site visits, including boutique hotels, tourist markets, Guanyin Mountain, various restaurants, and more.

Number of Incoming HM Students Increases in Fall 2014: The number of students accepted and planned to attend CSULB (Freshman and Transfer) with Hospitality Management as their chosen major increased 47% this Fall 2014 when compared to Fall 2013. Efforts to increase visibility outreach to local community colleges and high schools have helped with this increase.

CSULB Highlights:
- U.S. News & World Report has ranked California State University, Long Beach the fifth best public regional university in the western United States. They also reported that CSULB has the second lowest student debt among regional public universities in the West.
- Cal State Long Beach (CSULB) has been honored with a national Excellence and Innovation Award for increasing graduation rates. In just over a decade, first-time freshman overall graduation rates have risen from below 40 to 60 percent. Graduation rates for transfers have also reached an all-time high rising from 60 percent in 2013, to 64 percent in 2014.
- For the sixth year in a row Cal State Long Beach (CSULB) has been designated a 2015 Military Friendly School by G.I. Jobs, a publication of Victory Media, the premier media entity for military personnel transitioning into civilian life. The list honors the top 15% of colleges, universities and trade schools that are doing the most to embrace America’s military service members, veterans and spouses as students and ensure their success on campus.

Congratulations to the 2014-15 academic year scholarship recipients!
Kyle Dorley - CA Restaurant Assoc. Educational Foundation ($2710); National Restaurant Assoc. Educational Foundation ($2500); CA Hotel & Lodging Educ Foundation ($1000); Cecil B. Day Memorial ($2500)
Chanthavy Hang - U.S. Foods Scholarship ($1000)
Nasya Harry - Young’s Market Scholarship ($1000)
Cristina Lev - American Lodging Investment Summit ($1500); Sameer Murarka Scholarship ($2300)
Dassah Maketa - Hospitality Management Scholarship ($300)