Save-The-Date: HM Program’s Annual Charity Golf Tournament: The 14th annual Hospitality Management (HM) Charity Golf Tournament at the SeaCliff Country Club in Huntington Beach is set for April 11, 2016. This event helps to raise funds for student scholarships and program development. Following the golf tournament, there will be a banquet and auction to enjoy. Please plan on attending in support of the Hospitality Management program. For information regarding participation, sponsorship, and donations, please contact Dr. Lee Blecher at Lee.Blecher@csulb.edu.

Like us on Facebook: Check out our frequently updated CSULB Hospitality Management Facebook page for updates on what’s going on in our program. Search for CSULB Hospitality Management and help our major grow, by clicking “Like”, and spreading the word!

China Study Abroad Program Summer 2015: Dr. Ronnie Yeh offered another successful Hospitality Management study abroad program, this time in China for summer session, 2015. Students participating in the program received credit for the course International Hospitality Development (HFHM 274). Students attended Shandong University in Weihai and participated in a program that included site visits to 5-star hotels and various restaurants, Chinese language lessons, dumpling making, and much more.

Congratulations to the 2015-16 academic year scholarship recipients! Students have received a total of $17,150 in scholarships so far for the 2015-16 academic year. They were awarded scholarships by various organizations including the Cecil B. Day Memorial Foundation (AHLEF), US Foods, CA Restaurant Assoc, CA Lodging Industry Assoc, CA Hotel and Lodging Assoc, Hotel and Restaurant Foundation, and the Hospitality Management Program.

Congratulations to: Alicia Demaree, Kyle Dorley, Chanthavy Hang, Nasya Harry, Vy Nguyen, Russell Olson, Andrea Stith, and Serena Thong.

New Faculty: Welcome Dr. Susan Zhong! Dr. Zhong joins CSULB working as an assistant professor in Hospitality Management. Currently she is teaching HFHM 170, 372, and 479. In 2005, she came to the U.S. to participate in the one-year Walt Disney World International Program. Her experience there led her to pursue her Master’s Degree in Hospitality and Tourism Management at UCF. During her Master’s Program, Dr. Zhong participated in a research grant commissioned by Aruba’s Ministry of Tourism to formulate a ten-year plan for the destination to maintain its competitive advantage. This project resulted in an award-winning paper, and provided her with an opportunity to gain first-hand understanding of strategic management. Stimulated by her academic interests, Dr. Zhong pursued and earned her Ph.D. at UNLV. Her future goal is to become an inspiring professor, who works hand in hand with students and who bridges the gap between the classroom and the hospitality industry.

Stay tuned! Dr. Libby Gustin has recently been working on an educational cooking show video series that will provide lessons about kitchen basics, selected whole foods, and cooking examples. The purpose of this project is to address food neophobia as well as kitchen skill barriers across various populations in the Long Beach Community. The videos will include where and how to buy quality food, how to plan weekly meals, as well as simple approaches to cleaning, storing, and preparing wholesome foods. The series will air on Long Beach’s public television station within the next several weeks. There will also be blog in the works to accompany the video series which will provide more information. Keep an eye out on the Hospitality Management’s Facebook page for updates!