Golf Tournament:
The Hospitality Foodservice & Hotel Management Program will be having its 8th Annual Charity Golf Tournament on Monday, April 12, 2010 at the Sea Cliff Country Club in Huntington Beach. We appreciate that Young’s Market has offered to be this year’s title sponsor. The proceeds are used to provide scholarships to students and help with developing the program. There are plenty of opportunities to get involved including various levels of sponsorship, playing in the tournament, and/or attending the banquet and auction. For additional information on participating, donating, or sponsoring, please contact Dr. Blecher at blecher@csulb.edu.

Scholarship Recipients:
HFHM students did well in obtaining scholarships for the 2009-2010 academic year. A total of 8 students received a combined total of $15,360. Congratulations to Jenny Tran, Shauna Campbell, Stacy Pong, Margaret Dabbs, Krizel Adupe, Alex George, Harris Lee, and Jessica Somarriba for their accomplishments. Students who are currently applying for scholarships for next year are able to apply to the new U.S. Foodservice scholarship thanks to their generous donation.

HFHM Welcomes New Faculty:
We are pleased to welcome our newest full-time faculty, Dr. Libby Gustin. She received a BS degree from the University of Alabama in Restaurant and Hospitality Management. From there she went on to receive her MBA in Business Administration and a PhD in Hotel Restaurant and Institutional Management from Virginia Tech University. Her main focus is on environmental initiatives in the hospitality industry. Prior to moving to California Dr. Gustin taught in Austria and Switzerland and also worked as head cook on a tourist train for Marriott in Alaska. Dr. Gustin enjoys teaching and working with students. She decided on CSULB because she supports the student focused aspect of the university. Dr. Gustin feels that “teaching is about providing students with successful life skills and how to apply them to the industry.”

Study Abroad in Taiwan:
Dr. Ronnie Yeh is preparing for the study abroad program that will be held this summer in Taiwan. This will be the third year that this very successful program will take place. Students will enroll in the class Global Issues in Hotel and Restaurant Management (3 units); and also learn some basic Mandarin. Dr. Yeh feels that studying abroad is important for students because of the globalization of the hospitality industry. It is a great experience that broadens students’ horizons and the knowledge gained is applicable at work and school. The class is offered to all students and for more information regarding program dates and participating please contact Dr. Ronnie Yeh at (562) 985-4958 or via e-mail jyeh@csulb.edu.
Major Career Fair:
The Program in conjunction with the Foodservice Hotel Management Association (student organization) will be hosting the Hospitality Foodservice & Hotel Management career fair again this spring on March 24, 2010. This event gives our students an opportunity to meet and network with hospitality professionals and employers. If you are interested in finding out more about the career fair please contact Brianna Phillips at bphillips1126@yahoo.com.

Students and Student Organizations:

Foodservice & Hotel Management Association (FHMA):
FHMA has been very busy hosting and participating in events. Last fall semester they held an event to provide information about career opportunities in the hospitality industry. This event was open to all students potentially interested in the club and the major. We had a great panel of three industry professionals composed of Bernie Selmanson, Senior VP of Sales, Southern Wine & Spirits California; Mike Hall, GM Westin Hotel, South Coast Plaza; and Debbie Martinez, Director of Training, Lucille’s Smokehouse Bar-B-Que Restaurants who provided excellent information regarding the industry.

Eta Sigma Delta (ESD):
Last fall students in the CSULB chapter of Eta Sigma Delta (ESD) hospitality management honor society participated in a community service project in conjunction with Claim Jumper Restaurants. The event helped raise money for the Shea Therapeutic Riding Center. Pictured left are CSULB students with Bill Story, Vice President of Training and Development. ESD will also be decorating cookies and dyeing eggs with residents from Sunrise Assisted Living this semester. The next ESD initiation will be held on April 26, 2010.

Faculty Updates:

Dr. Ronnie Yeh, full-time tenured faculty, returned this spring from his semester long sabbatical during which time he worked on his research. He has recently been published for the article Analysis of Hoteliers’ E-commerce and Information Technology Applications: Business Travelers’ Perceptions and Needs along with Leong, J., Blecher, L., and Lai, H. in the International Journal of Hospitality and Tourism Administration.

Professor Amir Durrani, part-time instructor, is currently working on his PhD through Iowa State University in Hospitality Management. He also recently passed the exam to earn his Professional in Human Resources (PHR) certification. The PHR is an industry certification for professionals signifying an accomplished level of theoretical knowledge and practical experience in human resource management.

Professor Peter Anderson, part-time instructor, was elected to Vice President of the Western Federation of the International Council on Hotel, Restaurant, and Institutional Education (ICHRIE).