French Fashion Culture
FCSE 490
Paris

Open to all majors (no background necessary)
Learn about . . .
• The French fashion consumer
• The Parisian retail scene
• The creation of fabric and color trends in France and Europe and adapting them to a specific luxury brand
• The process of founding a contemporary luxury fragrance
• Visual merchandising in the luxury sector
• The importance of the arts in 20th-century fashion
• The link between art and fashion
• The rebirth of an haute couture brand
• PLUS visit the Musee’ d’Orsay, Luxembourg Gardens, Yves St. Laurent Archives, Galleries Lafayette, a trend bureau, various Parisian fashion retailer, and more . . .

Travel deposits: Students may pay for travel deposits by check, credit card (American Express, Visa, and MasterCard only), or money order. (A schedule of payments will be provided.)
Where to pay: College of Continuing and Professional Education (CCPE), located at 6300 State University Dr ste. 104, 90815. CCPE is open M-F from 8am to 5pm, and can be reached at 562-985-5561. Students may also pay deposits by phone using a credit card.
NOTE: CSULB course tuition of $897 and medical insurance of $65 is paid separately in spring 2016. Registration for the course can only be processed through CCPE either in-person or by phone. Half-tuition scholarships are available. Scholarship application deadline: March 14, 2016.