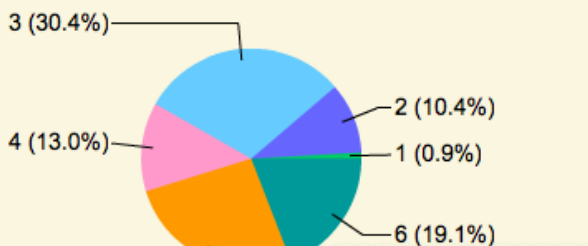


The OLLI Network

2012 Snapshot Survey Summary



Located in 290 cities & towns across America



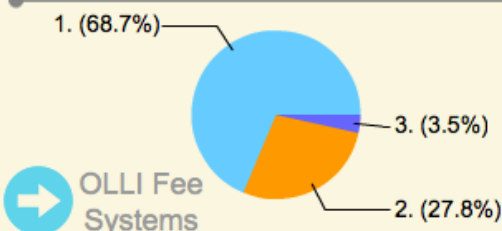
→ OLLIs by Size of Membership

# Members	# OLLIs
1. 3000+	1
2. 1500 - 2000+	12
3. 1000 - 1500	35
4. 800 - 900+	15
5. 600 - 700+	30
6. 600 or less	22

112,108 members



115 Institutes



→ OLLI Fee Systems

OLLI Fee Systems	# OLLIs
1. Charge membership & tuition fees	79
2. Include classes in membership fees	32
3. Other	4

→ OLLI & Non-Members

Offerings to Non-Members	# OLLIs
OLLIs with offerings to non-members	85
OLLIs with no offerings to non-members	22



Membership Services	# OLLIs
Special Events (93%)	108
Newsletter (79%)	91
Discounts (73%)	84
Campus Library Access (67%)	78
Parking (60%)	69
Campus Gym Access (42%)	47
Early Registration (30%)	35

→ OLLI Membership Services & Benefits

→ OLLI Classes by Average Length

Class Length	# OLLIs
1. 10 - 13 weeks	13
2. 6 - 9 weeks	33
3. 3 to 5 weeks	53
4. 3 weeks or less	6
5. Other	10

