WHY THE MANAGEMENT OPTION?
Management is the most popular option in the College of Business Administration (CBA) because:
- courses prepare students to successfully navigate a complex business enterprise.
- employers seek students who have demonstrated interest and commitment to mastering managerial skills and business acumen.
- the management option offers flexibility to take minors or double majors in a variety of related disciplines.
- more choices of electives than any other business administration option.

Earn a Degree In Management at

THE MGMT FACULTY
Chailin Cummings, PhD
(University of Southern California)
Assistant Professor of MGMT.
Teaches organizational theory, business strategy and policy. Research on collaboration networks, work involvement, management knowledge evolution, and higher education reform. Recipient of 2010 Most Inspirational Professor Award at CSULB.
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Sal Kukalis, PhD
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Teaches both management and HRM courses. Has several years of administrative and policy making experience in industry and government. Named Outstanding CBA Professor in 2006.
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Mark Washburn, PhD
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Assistant Professor of MGMT.
Teaches international business and strategy. Researches changes in firm performance targets, Advises the campus chapter of the Society for the Advancement of Management. Taller than most other faculty in the department.
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Society for the Advancement of Management:
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ABOUT THE COLLEGE OF BUSINESS (CBA)

The CBA is a dynamic and exciting learning environment. CBA holds the AACSB accreditation, meaning that the quality of the education provided by the CBA is among the best in the world—of the approximately 13,000 business schools worldwide, only the top 650 (5%) meet this level of quality and performance.

The CBA has approximately 3,500 undergraduates and 250 graduate students, roughly 1/8 of the total population of CSULB. The CBA values diversity. Nearly one third of our students are Hispanic, and another third are from Asian backgrounds. Roughly half of our students are women, with women taking a slight majority in the graduate programs.

THE UNDERGRADUATE OPTION IN MANAGEMENT

This option prepares students for management of the business enterprise with attention to the need to create and maintain a desirable internal environment. Additionally, the interface of that environment with the external environment in relation to success of the enterprise is considered. Philosophical basis for the practice of management, ethical considerations and human values are stressed.

THE MANAGEMENT UNDERGRADUATE PROGRAM

Core Management Major Requirements:

MGMT 454: Organization Theory

Select 15 Units (5 courses) from:

MGMT 326: Management & Society
MGMT 405: International & Comparative Mgmt
MGMT 406: International Business Policy
MGMT 412: Production Control
MGMT 413: Managing Quality & Productivity
MGMT 421: Entrepreneurship & New Venture Creation

MGMT 430: Project Management
MGMT 455: Managerial Decision Making Processes

SCM 410: Logistics Management
SCM 411: Operations Planning & Control
SCM 412: Supply Chain Management

HRM 361: The Human Resource Function
HRM 446: Leadership & Motivation in Organizations

In order to graduate with an undergraduate business degree (in any major) from CSULB, a student must complete 120 units. A majority of the upper division business courses, including statistics, must be completed at this university. For details, refer to the CBA Policy on Course Transfers/Substitutions.

MINOR IN ENTREPRENEURSHIP

Minor in Entrepreneurship (code CBA_UM01)

Requirements:

For Non-Business students only (NOTE: the IS 301 prerequisite requirement is waived for the minor.)

MGMT 300: Principles of Management and Operations
MGMT 421: Entrepreneurship & New Venture Creation

Select 12 units from:

ACCT 201: Elementary Financial Accounting
CBA 300: International Business
BLAW 320: Legal and Regulatory Environment of Bus...
FIN 300: Business Finance
FIN 340: Real Estate Principles
FIN 435: Selected Topics in Finance
HRM 360: Organizational Behavior
HRM 361: The Human Resource Function
IS 300: Management Information Systems
IS 355: Introduction to Business Telecomm
IS 380: Database Management
IS 445: Internet Applications Development
IS 483: Business Applications Using Java
IS 484: Electronic Commerce
MKTG 300: Marketing
MKTG 310: Retail Concepts and Policies
MKTG 330: Mass Mktg, Communications, Advertising
MKTG 410: Services Marketing
MKTG 430: Promotion Strategies
MKTG 465: Business to Business Marketing
MKTG 480: International Marketing
MKTG 490: Consumer Behavior
MKTG 492: New Products/New Services
MKTG 495: Selected Topics in Marketing
MGMT 458: Selected Topics in Management (two top...)

For information on the ENTR minor, contact Dr. Jun Yan at (562) 985-4740 or email Jun.Yan@csulb.edu.

STUDENT GROUPS & ACTIVITIES

Meet and compete with students from universities across the nation in this fun and challenging competition. Our competitive team regularly wins awards and the CSULB recently hosted this prestigious event.

Students gain valuable expertise, training and exposure to real world management issues in an experience designed to demonstrate managerial capabilities to other students and potential employers.

SAM is a student run organization that actively engages with the business community to gain real world insight and develop job opportunities.

Recent SAM events featured managers from Boeing, Target and Tutti Frutti.