

Massimo Masini is an expert of continuous improvement leveraging Lean Practices, Quality and Operational Excellence in several custom-engineered, made to order businesses ranging from small companies to Fortune 500 firms.

Massimo held Operations leadership positions in several manufacturing industries from high-tech to Aerospace (Technicolor, ThyssenKrupp, B/E Aerospace, TECT Power, Bodycote).

While at Bodycote, Massimo built a very strong leadership team that improved OTD from 80% to over 98% in less than one year. He transformed the Business from a reactive to a proactive customer centric culture embracing the “zero defect base” reducing the Cost of Poor Quality by 50% and improving Safety reducing LTIP by 65% currently.

Massimo gained global experience managing all international operations while at Technicolor in Thailand, US and three European countries.

In addition to holding a B.S. and M.S. in Engineering, Massimo has a MBA from CSU Long Beach; he is Certified Black Belt and Six Sigma. He resides in California with his wife and two children and as hobby he teaches at CSULB the “Management & Operations” course in the On-line and the Saturday MBA.