



Nancy Luong

Nancy Luong is a Digital Program Manager for Digital Success Experience at Salesforce. She has a background of over 15 years in digital marketing experience, having worked for Experian, AEG, Fresh & Easy, American Apparel, and eHarmony prior to her current role at Salesforce.

Nancy is a proud first generation daughter to Vietnamese and Chinese immigrants. She is a Long Beach local and a graduate of CSULB. Nancy is now a successful Fortune 500 senior marketer, financial content creator, keynote speaker, university educator, DEI advocate, enthusiastic storyteller, and bestselling published author. Nancy believes everyone has a story and she created the *How We Got Here* journal for readers to tell their story. The journal is filled with 50 life-changing questions for readers to ask their parents or loved ones.

Nancy currently serves on the board for the SoCal Citizen Philanthropy Council and is the Global Communications Chair of Asiapacforce, an ERG at Salesforce amplifying AAPI voices. She also sits on the board for Advertising Alliance for Mental Health, a free mental health platform available for anyone to access. Nancy recently graduated with the Leadership Long Beach Class of 2023 and will now be contributing her marketing expertise to that organization's board. At a local pageant organized by Justin Rudd, Nancy was chosen to serve as Ms. Southern California 2023, thereby giving her even more opportunities to give back to the community she loves.

After have served as the Ukleja Center's 2022-2023 Leader-in-Residence at CSULB, Nancy continues to serve as one of the center's William Dickson Faculty Fellows where she enjoys speaking to university students about how to launch their professional careers through networking, interviewing, and branding themselves with gratitude.