



DR. IVAN M. ROSENBERG, the Managing Partner of InVista Associates, has over 30 years experience as a management consultant and change agent, supporting organizations in which the leadership is committed to achieving breakthrough results in organizational performance. In 2010 he co-founded The Aerospace & Defense Forum, an international community of seven chapters and over 1800 individuals that facilitates communication, collaboration, and commerce among A&D business leaders. He also founded and leads The Uniquely Abled Project, which among other projects teaches those with high functioning autism how to operate CNC manufacturing machines.

Ivan received Bachelor and Masters degrees in Electrical Engineering and Computer Science from Cornell University and M.S. and Ph.D.

degrees in Management from the University of Rochester.

While an Assistant Professor at Rochester Institute of Technology and CalPoly San Luis Obispo, he assisted a variety of organizations, including the State of California, in improving business IT systems. In 1981, Dr. Rosenberg founded Distinctive Solutions Corporation, which develops commercial finance software for banks and other financial institutions. Under his leadership, the company raised over \$5 million in venture capital, and became a national leader in its field. After 25 years of operation, the company was sold in 2006.

After being elected Chairman of the Board of Distinctive Solutions Corporation in 1988, Dr. Rosenberg became Vice President of E.K. Williams & Co., at the time the world's largest small business accounting and consulting company. During his years with the company he led the implementation of a company culture change, resulting in returning the company to profitability and the establishment of effective management and production systems.

Dr. Rosenberg consults with organizations to produce sales, efficiency, and profitability results far beyond what might be predictable by past performance. His engagements include organizational culture changes, strategic planning, breakthrough problem solving, team and partner building, innovative sales training, and training and coaching senior executives. His clients range from small start-ups to major government agencies, including Amgen, Microsoft, Cubic Corporation, NASA HQ and Jet Propulsion Laboratory, Johnson & Johnson, Viewsonic, the W.M. Keck Observatory, the Gemini Observatory, the Space Telescope Science Institute, the Giant Magellan Telescope, Ball Aerospace & Technologies Corp., and Warner Bros. He has directly consulted 19 robotic space missions. Dr. Rosenberg is a highly-rated public speaker and the author of over 130 published articles.

Ivan served on the City Council and Planning Commission of the City of Morro Bay. In addition to Distinctive Solutions Corporation, his Board membership has included Legacy Software, Inc., Interex (the international Hewlett-Packard users group), Technology for Results in Elementary Education, the Association for Strategic Planning, The Country School, the Los Angeles Venture Association (LAVA), the Southern California Chapter of the Institute for Management Consultants, the California Wildlife Center, and Exceptional Minds Studio. He has been President of the Los Angeles Venture Association and of a local council of the Boy Scouts of America. Currently he serves on the Boards of CyberNet Communications and AMP SoCal, and on the Los Angeles Mayor's Aerospace Advisory Council and the Mayor's Export Council.