

Ben is the Vice President of Operations for Giant Media, a digital video advertising company. In his nearly five years with the company, he's helped build up Giant from a small ad tech startup to a thriving advertising company that was acquired in 2014. Today he oversees the company's day-to-day operations and strategy, ensuring that are delivering the best digital video advertising campaigns possible for their Fortune 500 clients.

Ben previously headed up the social media department at advertising agency The Woo. Prior to that, he served a variety of roles over a six year period at social media agency Fanscape, helping build the agency's strategy, blog outreach, digital promotions and community management offerings.

Ben holds an MBA and a BS in Business Administration-Marketing, both from Cal State Long Beach and frequently returns to campus to present to undergrad and MBA students about the digital advertising industry. He currently lives in Torrance with his wife and baby daughter.