



SMALL BUSINESS MARKETING FORUM

FRIDAY, JULY 28

8AM - 1PM

\$10 (LIMITED SEATS AVAILABLE)

FEE INCLUDES BREAKFAST,
NETWORKING LUNCH & PARKING

Email Stacy Dupée
to register

stacy.dupee@csulb.edu

Barrett Athletic Administration Center
Conference Room, CSULB

562.985.4769

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Forum Speakers

ERIC ROMERO

CITY OF LONG BEACH, ECONOMIC &
PROPERTY DEVELOPMENT

"WHAT IS BIZPORT & HOW YOU CAN
USE IT TO GROW YOUR BUSINESS"

JULIA HUANG

CEO/FOUNDER, INTERTREND AND IMPRINT VENTURE LAB

"DIGITAL ADVERTISING AND PROMOTION
SECRETS TO GROW SMALL BUSINESS"

MICHAEL STEENSON & CODY JENSEN

FOUNDERS, SEARCHBLOOM

"SEARCH MARKETING FOR
SMALL-MID SIZE BUSINESS"

DR. REO SONG

MARKETING DEPARTMENT FACULTY, CSULB

"MARKETING ANALYTICS FOR
SMALL BUSINESS"

DR. SCOTT FLEXO

MARKETING DEPARTMENT FACULTY, CSULB

"EFFECTIVE EMAIL MARKETING FOR
SMALL BUSINESS GROWTH"