



CALIFORNIA STATE UNIVERSITY, LONG BEACH

Position: Associate Professor of Marketing

The Department of Marketing at California State University, Long Beach (CSULB) anticipates a tenure-track position at the Associate Professor level, to start in August 17, 2020. Candidates should have a Ph.D. in Marketing or a closely related field. **Assistant professors at various stages are encouraged to apply for this position.**

The candidate for this position should have a strong interest and desire to teach as well as develop undergraduate and graduate courses in the areas of social media and marketing analytics. The department is open to a variety of research specializations. Candidates must demonstrate evidence of strong research and excellent teaching at both the undergraduate and graduate levels. We will be at the 2019 AMA conference in Chicago, IL to interview candidates. Candidates should send an application package containing:

- Letter of application (cover letter)
- An Equity and Diversity Statement about your teaching or other experiences, successes, and challenges in working with a diverse student population (maximum two pages, single-spaced). For further information and guidelines, please visit: [Equity and Diversity Statement \(pdf\)](#)
- Curriculum vitae (including current email address)
- Names and contact information for three references
- Samples of research and peer-reviewed publications in the field
- Copies of student evaluations in varying levels of courses for evidence of teaching effectiveness

Finalists will also be required to submit a signed personal data form (SC-1), three current letters of recommendation and an official transcript. The cover letter should explain the reasons for the candidate's interest in joining the Marketing Department at CSULB, provide an overview of the candidate's research program, and describe teaching experience at undergraduate/graduate levels. Review of applications begins on July 15, 2019. Send an application package in electronic form and/or requests for information to:

Dr. Sam Min, Chair
Department of Marketing
College of Business
California State University, Long Beach
Email: cob-mktg-jobs@csulb.edu

CSULB seeks to recruit faculty who enthusiastically support the University's strong commitment to the academic success of all of our students, including students of color, students with disabilities, students who are first generation to college, veterans, students with diverse socio-economic backgrounds, and students of diverse sexual orientations and gender expressions. CSULB seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the People of California, to maintain the excellence of the University, and to offer our students a rich variety of expertise, perspectives, and ways of knowing and learning.

Information on excellent benefits package available to CSULB faculty is located here:

[CSULB faculty benefits package \(pdf\)](#)

CSULB is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identity, sexual orientation, marital status, disability, medical condition, age, Vietnam era veteran status, or any other veteran's status. CSULB is an Equal Opportunity Employer.

EMPLOYMENT REQUIREMENTS:

A background check (including a criminal records check and telephone reference check with most recent employer) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The person holding this position is considered a “mandated reporter” under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 Revised July 21, 2017 as a condition of employment.

Required Qualifications:

Ph.D. in Marketing or a related field from an AACSB accredited institution. Demonstrated evidence of strong research and publication record commensurate with the rank of Associated Professor.

Demonstrated excellence in teaching. Demonstrated commitment to working successfully with a diverse student population.

Preferred Qualifications:

Published peer-reviewed publications in the marketing and related disciplines. Forthcoming publications or evidence of works in progress. Effective teaching experience at the undergraduate and graduate level.

Duties:

Teach and develop undergraduate/graduate courses in Social Media, Marketing Analytics and other related topics. Develop and maintain a program of research, scholarly and creative activities leading to publications and presentation in Marketing and related fields. Participate in department, college, university, and community service activities.