

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**  
**COLLEGE OF BUSINESS**  
**GRADUATE PROGRAMS IN BUSINESS**  
**Part-Time Lecturer Openings in Marketing**

**POSITION:** Part-Time Lecturer (Openings in Master of Business Administration Program)  
Part-time temporary positions may be available for Fall or Spring semester. If you are interested in being considered for a teaching position during the 2018-2019 academic year, please submit the required documentation as listed below.

**EFFECTIVE DATE:** Applications are being accepted for the academic year 2018-2019.

**SALARY:** Commensurate with qualifications and experience.

**MINIMUM QUALIFICATIONS:** MBA or a relevant Masters degree with significant industry experience. Successful record of teaching marketing courses. Current relevant professional experience in a major firm or corporation. Demonstrated proficiency as a consultant or a marketing professional, or showing significant involvement in a state or national marketing organization. Must meet the current requirement of the College of Business to be either Professionally Qualified (PQ) or Academically Qualified (AQ). See [faculty qualifications definition and standards](#)

**DESIRED/PREFERRED QUALIFICATIONS:** Ph.D. preferred. Record of scholarly and creative activity.

**DUTIES:** Teach marketing graduate courses such as MKTG 500 Marketing Concepts, MKTG 661 Seminar in Marketing Policies, and other graduate level marketing courses. See [Marketing Courses CSULB Catalog](#) for specific course descriptions.

The Graduate Program at California State University, Long Beach is committed to building a more diverse faculty, staff, and student body as it responds to the changing population and educational needs of California and the nation. We seek applicants and nominations from those who have experience teaching, mentoring, and developing research in ways that effectively address individuals from historically underrepresented backgrounds. California State University, Long Beach is an affirmative action/equal opportunity employer.

**REQUIRED DOCUMENTATION:** Letter of application addressing minimum and desired/preferred qualifications, resume with current email address, a list of three to five current references, a copy of the official transcript from institution awarding highest degree. Finalist will be required to submit signed SC-1 form, three current letters of recommendations, and official transcript.

Applications, required documentation, and/or requests for information should be addressed to:

Graduate Programs  
College of Business  
[mba@csulb.edu](mailto:mba@csulb.edu)

**APPLICATION DEADLINE:** Applications received will be placed in a temporary part-time pool until the end of the academic year. Review of applications, if necessary, will begin July 20<sup>th</sup> for Fall Semester

2018 and December 3<sup>rd</sup> for Spring Semester 2019. A new application is required for a new academic year.

Applications received by set deadlines will receive full consideration for work available. Applications received after set deadlines will be added to the pool and considered if a course or assignment becomes available for which there are no other qualified applicants in the pool.

**California State University, Long Beach is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identification, sexual orientation, marital status, disability, medical condition, age, political affiliation, Vietnam era veteran status, or any other veteran's status. CSULB is an Equal Opportunity Employer.**