

Study in **SINGAPORE & VIETNAM**



CALIFORNIA STATE UNIVERSITY
LONG BEACH
College of Business

CBA 494/694 Special Topics: Short Term Study Abroad-- International Business Perspective

CSULB's College of Business Administration is offering this comparative study of how international companies do business development strategies in wildly different countries. In addition to university visits and networking opportunities with international faculty & students, your package includes hotel, cruise, airfare, city tours, and some meal. Course is open to current students, alumni, and staff but space is limited.

Led by: Dr. Kenji Klein

When: Class is in Fall 2019, Travel in January 2020

Travel Costs: \$2500 approximately*

**Costs will vary with travel preferences, scholarships are available*

FOR MORE INFORMATION CONTACT kenji.klein@csulb.edu