CSULB’s College of Business Administration is offering this comparative study of how international companies incorporate business development strategies. In addition to university visits and networking opportunities with international faculty & students, your package includes hotel, cruise, airfare, city tours, and some meal accommodations. Course is open to current students, alumni, and staff but space is limited.

- **Led by:** Mark Washburn
- **Dates:** January 5-January 14, 2018
- **Travel Costs:** $3000
  approximately*
  *Final costs will be updated shortly

FOR MORE INFORMATION CONTACT  Dr. Mark Washburn, Mark.Washburn@csulb.edu