



## Dean's Update Fall 2019

As we near the end of the calendar year, we reflect on the many esteemed accomplishments for the College of Business in 2019. As you can see from the stories below, COB has much to report! Firstly, achieving re-accreditation by the Association to Advance Collegiate Schools of Business (AACSB) was a real milestone in our progressive journey toward educational excellence. COB is one of 850 business schools out of 15,000 worldwide that have this prestigious accreditation. In addition, we added to our HRM faculty through the hiring of Emily Solomon-Rosado, who comes to us from the Rutgers doctoral program. You can also read more about our new Bloomberg certification and the SCPD leadership retreat. COB is full of committed faculty and staff who actively engage with one another to turn ideas into a practical and educational environment for all.

The landscape for business graduate studies has evolved immensely over the last decade. As a result, the structure of post-baccalaureate business education continues to develop significantly, particularly in the last few years. With online and specialized Master of Science programs on the rise and the traditional MBA degree becoming less desirable, the need to reevaluate our graduate program offerings was evident. After discussions with the college faculty, I am pleased to report that in fall 2019, we chose to enhance the diversity of our MBA programs by adding the online MBA (OMBA). The OMBA, which complements our evening, Saturday, and accelerated MBA programs (EMBA, SMBA, and AMBA, respectively) is one of four new graduate degree options established this fall. In addition to the OMBA, we also launched MS programs in Finance, Information Systems, and Marketing. These degree options follow our already well-established MS in Accountancy program, which launched in 2015.



I am especially proud of our efforts with graduate studies at the College of Business and the crucial role our COB faculty had in developing these new programs. These newly established graduate degree options reflect our research of trends in the marketplace, and provide excellent ways for our students to advance in their careers. COB offers flexible, convenient, highly valued, and accredited graduate programs, catered to the working professional.

You can read more about the happenings in the College of Business by clicking the links below, I wish all of you the very best this holiday season.

Go Beach!

*Michael E. Solt*

**Dean, College of Business**



### [Introducing New Graduate Programs](#)

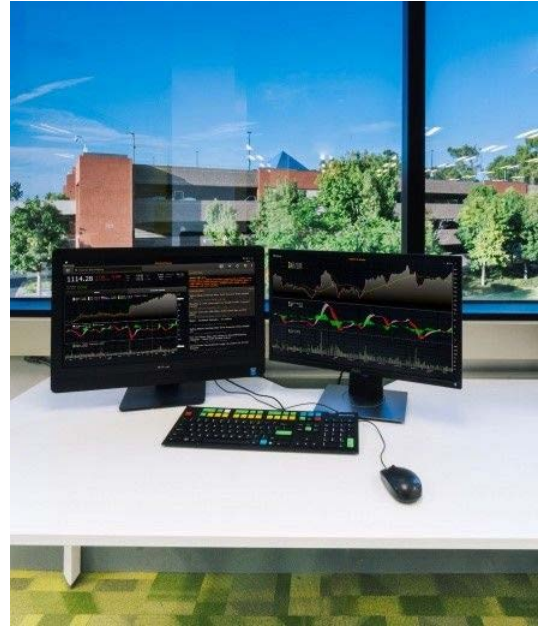
In Fall 2019 the COB Graduate Programs launched four new degree options: the Online MBA (OMBA), MS Marketing (MSM), MS Finance (MSF), and the MS Information Systems (MSIS).



College of Business  
California State University Long Beach



[Announcement of AACSB Accreditation](#)



[Bloomberg Experiential Learning Partner](#)



[Record Numbers 2019 Corporate Mentoring Program Leadership](#)



[Management, Human Resource Management Assistant Professor, Emily Rosado-Solomon](#)

