



Guidelines for Instructor Assignment for CBA 300 Sections

CBA 300. International Business (3)

Introduction to nature, dimensions, and environment of international business. Emphasis on business functions, practices, and decisions as influenced by cultural, political, economic, social, and institutional factors in various parts of world. Letter grade only (A-F).

Eligibility to teach CBA 300

- CBA 300 sections are taught by qualified tenured or tenure-track faculty members from across all departments and programs in the College of Business Administration.
- Qualifications include but are not limited to doctoral training, teaching experience, relevant work experience, and research interests.
- Qualified faculty will be determined jointly by the Director of the International Business Program (IB Director) and the respective Department Chair.
- Qualified lecturers will be considered to teach sections where no tenured or tenured-track faculty are available.

Assignment Process

- The IB Director will teach a large section each semester. Other sections will be rotated among the four departments – Finance, Information Systems, Management/HRM, and Marketing – which currently have faculty members specializing in international business.
- If a section of CBA 300 is cancelled, or a large section converted to a small section, due to insufficient enrollment within 6 weeks of the semester start date, that faculty member cannot use his/her priority to claim another section. For sections cancelled, or a large section converted to a small section, prior to 6 weeks of the semester start date, the priority system applies to remaining sections offered.
- In the event a faculty member has difficulty teaching the course, the Department Chair and the IB Director will jointly resolve the issue on a case-by-case basis. Such difficulty may be exhibited through poor pedagogical approach, student feedback, teaching evaluation, and other relevant metrics.
- Any unresolved dispute will be decided in collaboration with the Dean.