MSSCM MS Supply Chain Management AOL Assessment

Institutional Learning Goals

Institutional Learning Outcomes highlight the knowledge, skills and abilities all students are expected to have upon graduating from CSULB.

Graduates will be:

- Well-prepared with critical thinking, communication, and numeracy skills to successfully join the workforce of California and the world or to pursue advanced study;
- Critically and ethically engaged in global and local issues;
- Knowledgeable and respectful of the diversity of individuals, groups, and cultures;
- Accomplished at integrating the skills of a liberal education with disciplinary or professional competency;
- Skilled in collaborative problem-solving, research, and creative activity.

Program Goals and Learning Goals

The goal of this program is to provide its students with advanced and highly demanded training in modern supply chain management practices, analysis methods, technology applications, strategy development, and other relevant skills that will advance their career prospects and prepare them for lifelong learning in a global supply chain environment.

In order to graduate qualified students able to transfer coursework into successful careers in supply chain management, students must be able to demonstrate proficiency in the following CBA Graduate Program goals:

- Critical thinking and problem solving skills
- Ethics
- Interpersonal, leadership and team skills
- Business functions
- Quantitative and technical skills
- Domestic and global environment

Student Learning Goals

Specific student learning outcomes are associated with each Program Goal and introduced, developed and mastered across the curriculum. Note that each of these learning objectives encompasses all six levels of Bloom's Taxonomy, with emphases on levels 4, 5, and 6 (i.e. Analysis, Synthesis, and Evaluation).

- Critical Thinking & Problem Solving Skills. Students will operationalize conceptual learning, critical thinking, and problem-solving skills. Specifically these skills include but are not limited to recognizing and solving problems in supply chain design, operations and strategy, model building, economic analysis, and general research skills. These skills will be introduced and developed in SCM 500, SCM 520, SCM 611, SCM 614, SCM 620, SCM 625, SCM 630, SCM 640 and SCM 657, and assessed by written case analyses, problem sets or capstone project in SCM 625, SCM and SCM 699.
- Ethics. Students will combine awareness and knowledge of social responsibility, ethical leadership, and citizenship issues in the local, regional and world communities in order to navigate the complex situations that arise in the contemporary business environment. These skills will be introduced and developed in SCM 625 and 657, and assessed by written case analyses, or capstone project in SCM 657 and SCM 699.
- Interpersonal, Leadership & Team Skills. Students will hone interpersonal and leadership skills for working in a dynamic and diverse world, both independently and in a team environment. These skills will be introduced and developed in SCM 630 and SCM 657, and assessed by problem sets, cases or specific team feedback in SCM 657 and SCM 699.
- Business Functions. Students will apply their understanding of all business functions, practices and related theories and be able to integrate this functional knowledge in order to address business problems. Specifically these competencies include but are not limited to managing operations in manufacturing and service organizations, supply chain design, operations and strategy, and recognizing the link between all business functions and supply chain management. These skills will be introduced and developed in SCM 611, SCM 614 and SCM 657, and assessed by specific quiz questions, cases, simulation, or capstone project in SCM 614 and SCM 699.
- Quantitative & Technical Skills. Students will possess quantitative and technological skills enabling them to analyze, interpret, and communicate

business data effectively and to improve business performance. Specifically these skills include but are not limited to competency in statistical analysis, cost-benefit analysis, business analytics, and competency in supply chain technologies. These skills will be introduced and developed in SCM 500, SCM 520, SCM 611, SCM 614, SCM 620, SCM 630, and SCM 640, and assessed by problem sets, written cases or capstone project in SCM 620 and SCM 699.

- Domestic & Global Environment. Students will articulate and act upon the global connectedness of today's dynamic business environment (e.g., legal, regulatory, political, cultural, and economic), especially the links between our region and global business. Specifically these competencies include but are not limited to understanding institutions and market mechanisms that govern international trade and finance. These skills will be introduced and developed in SCM 625, SCM 640, and SCM 657, and assessed by problem sets, written cases or capstone project in SCM 625 and SCM 699.
- Include plans for assessing Program Learning Outcomes or Goals and Student Learning Outcomes.
- The proposed MS in Supply Chain Management program has developed an assessment methodology to ensure continuous improvement and maintenance of program quality. The assessment components and procedures are similar to those currently in place for the existing graduate programs of the College of Business Administration and conform to the requirements put forth during the last accreditation by the Association to Advance Collegiate Schools of Business (AACSB). For each course a Standard Course Outline (SCO) has been developed. Each SCO specifies course student learning objectives and suggests appropriate student assessment methods.