

## Professional Contributions Definition (Each Activity is Worth 5 Points)

Approved on May 04, 2018 by Faculty Council (Effective on January 01, 2019)

Code	Professional Contribution Categories from AACSB	Examples
P1	Consulting activities that are material in terms of time and substance	<p><u>Example 1</u> Consulting 40 hours for a company</p> <p><u>Example 2</u> Working as a full time employee (40 hours) in the area of teaching/research for a company</p>
P2	Faculty internships in business, non-profit or community-based organization	<p><u>Example 1</u> (Paid or unpaid) Internship at Bank of America</p>
P3	Development and presentation of executive education programs	<p><u>Example 1</u> Event presentations for CCPE training groups</p> <p><u>Example 2</u> Attending any business related training programs by an industry professional or trade group</p>
P4	Sustained professional work supporting qualified status	<p>Category also expands to continuing professional work like financial planner, analysts, and software developer.</p> <p><u>Example 1</u> Working as a half- time Accountant for an Accounting firm</p>
P5	Significant participation in business professional associations	<p><u>Example 1</u> As the <i>Advisor</i> of CBA Accounting Society per semester</p> <p><u>Example 2</u> Participation as a coordinator of student internship for companies</p> <p><u>Example 3</u> Participating as the coordinator of International Strategic Management competition.</p>
P6	Relevant, active service on boards of directors in business, non-profit or community-based organization	<p><u>Example 1</u> Board member of Long Beach Chamber of Commerce</p>
P7	Documented continuing professional education experiences	<p>Attending a workshop, conference or webinar</p> <p><u>Example 1.</u> Attending Harvard Business Case workshop or workshops a discipline-related conference</p>
P8	Documented professional certifications in the area of teaching	<p><u>Example 1.</u> Maintaining California CPA license each year.</p> <p><u>Example 2.</u> Maintaining Oracle certified software engineer each year</p>

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P9	Participation in professional events that focus on the practice of business, management, and related issues	Non-Academic. Speaker for a conference <u>Example 1.</u> Attending professional conference offered by a company, SAP/ IBM/ Microsoft etc.
P10	Participation in other activities that place faculty in direct contact with business and other organizational leaders	Speaker of event, publisher <u>Example 1.</u> Attending an annual meeting hosted by Long Beach Chamber of Commerce <u>Example 2.</u> Special joint program/project with IBM/Boeing
P11	Publications in Practitioner journals and newspapers	Non-Academic Journal <u>Example 1</u> Article published in Long Beach Business Journal <u>Example 2</u> Article published in Wall Street journal
P12	Service on editorial boards or committee	<u>Example 1</u> Serving on the editorial board of Long Beach Business Journal <u>Example 2</u> Serving on the editorial board of LA Times
P13	Being an officer in a national, regional or local professional association	<u>Example 1</u> Serving as Executive Secretary of the Pacific Southwest Academy of Legal Studies in Business
P14	Completing AACSB Training	<u>Example 1</u> Attending National AACSB Conferences