Minutes of the Intellectual Contributions Task Force

Dean’s Conference Room, Thursday, May 31, 2007

Members Present: Josh Arnold, Richard Celsi, Herb Hunt, Melody Kiang, Chanwit Phengpis
Ex Officio: Mary Wolfinbarger
Guests: Professors Deborah Gaut and Andy Demirdjian

Meeting was called to order at 12:40 pm

1. Minutes of the March 27, 2007, meeting were approved as amended. Minutes of the April 12, 2007, meeting were distributed but not approved. Editorial corrections will be made and the minutes will be approved at the next meeting.

2. The agenda, as distributed, was approved subject to two additions: (1) To vote on the possible re-classification of *Journal of Business and Behavioral Sciences* (this was a carryover from a previous meeting and inadvertently omitted from the agenda), and (2) To consider, if time permitted, a request from Professors Phil Chong and Omer Benli to classify *Journal of Modeling and Management*, a journal not currently ranked on the CBA IC list.

3. Since *Risk Analysis* had already been voted on and re-classified at a previous meeting the Committee considered re-classification of the *Journal of Education for Business* and the *Journal of Business and Behavioral Sciences*. Based on documentation presented about the journal and the editorial board and relatively high citation counts, the Committee voted to change the classification of the *Journal of Education for Business* from a “support” to a “quality” classification. In the case of the *Journal of Business and Behavioral Sciences*, the Committee voted to change the classification from “quality” to “support”. There is little evidence that the latter is much more than a published proceedings and there is little evidence that the journal has much impact based on low citation rates.

4. The Committee discussed the remaining six journals on which final decisions had not been made from the Fall 2006 list of previously unclassified IC items that required classification in preparation of CBA’s documentation for AACSB re-accreditation. Based on input and recommendations from the Marketing Department (where the publications originated) the Committee voted to classify four of these journals in the “other” category. These are *Social Entrepreneurship Quarterly Review of Briarcliffe College, Journal of Innovative Marketing, ASBBS E-Journal* and *Journal of the American Academy of Business*. The Committee decided that it needed more information with respect to the other two journals (i.e., *i-Manager’s Journal on Management and Problems and Perspectives in Management*) and asked Richard Celsi to gather such information and report back to the Committee at the next meeting.

5. In discussing the issue of providing “advance rankings” for journals that do not appear in the current classifications, the Committee decided that a written policy should be developed that
clearly spells out the steps that Faculty should take before the Committee classifies a particular journal. The policy envisioned would be virtually the same as the one followed when the original Task Force developed the current rankings whereby a request for ranking a journal not currently on the list would first be considered by the appropriate department and that department would then make a recommendation to the Committee and provide supporting documentation. Richard Celsi agreed to draft some language along these lines that the Committee will consider at its next meeting.

6. Under new business, the Committee briefly discussed whether a cap should be placed on the number of IC “points” that a Faculty member could accumulate within a particular period of time for paper presentations at conferences. The concern is that travel and professional development funds are currently very limited and it doesn’t make sense for CBA to expend funds for conferences and meetings of questionable quality and/or that are primarily attended for personal pleasure. This issue will be discussed more fully at a later point.

7. Given the fact that the meeting had run well past the indicated finish time and some members had to leave, the Committee was unable to address the request from Professors Chong and Benli.

The meeting was adjourned at 2:40 PM.

Respectfully submitted,

Herb Hunt
Recording Secretary

These minutes have been approved.