California State University, Long Beach  
College of Business Administration  
Minutes of the Intellectual Contributions Task Force

CBA 237C, Wednesday, October 26, 2011

Members present: Josh Arnold, Chanwit Phengpis, Herb Hunt, Risto Moisio  
Members excused: Ying Liu  
Ex Officio: Acting Associate Dean Robert Chi  
Guests: Sophie Lee, Stephenie Canavan

Meeting was called to order at 2:05 pm

1. M/S/P to approve agenda, as distributed.

2. Elected Herb Hunt as Chair.

3. Elected Stephenie Canavan as Recording Secretary.

2. M/S/P to approve minutes for May 24, 2011.

4. Robert Chi led a discussion of two new research awards to recognize significant CBA Faculty intellectual contribution accomplishments. The Committee recommended that one Faculty member each academic year (August 1 – July 30) be recognized in each of the following categories based on their most outstanding publications:
   a. Tenured Faculty Research Award
   b. Tenure-Track Faculty Research Award

Each award recipient will be formally recognized and presented with a plaque at Convocation each year.

5. After a short discussion of possible ways to motivate non-AQ Faculty members to become academically qualified, it was decided that there isn’t a single motivator that works in all cases and that maybe Robert Chi could individually speak with those who aren’t AQ and determine how he and other colleagues could encourage and assist those individuals to work towards becoming AQ.

6. Robert Chi led a discussion of possible models for providing monetary incentives for journal publications. The rationale for this proposal is that there is little, or no, tangible reward for maintaining an active research agenda after receiving tenure and promotion in the current environment. The Committee agreed to assist Dr. Chi in developing a policy in this area, including recommended dollar reward amounts. There was consensus among the Committee members that higher quality publications should receive larger awards. Stephenie will generate a list of journal publications for the recent past in order to determine how various models might work. The discussion will continue at the next meeting.
7. Based on the mandate from Faculty Council, the Committee will formalize, in writing, its journal ranking/re-ranking guidelines that each department making recommendations to the Committee will be required to follow. At a minimum, the guidelines will require that each journal being considered must include a written recommendation of the department (including the vote results), the reasoning/rationale for the recommendation and supporting evidence.

8. After discussion of confidentiality of Task Force deliberations and voting results it was felt that there was further information discussion needed. This agenda item will be carried over to another meeting.

9. Future meeting dates/times will be scheduled as needed.

10. Topics for future meetings include the rankings of several new journals, items 6, 7 and 8 from the agenda, and a re-examination of the Law journal rankings.

The meeting was adjourned at 4:04 PM.

Respectfully submitted,

Stephenie Canavan
Recording Secretary

These minutes have been approved.