CBA 237-C, Friday, April 22, 2011

Members present: Josh Arnold, Chanwit Phengpis, Herb Hunt, Ying Liu, Risto Moisio

Meeting was called to order at 2:15 pm

1. M/S/P to approve agenda, as distributed

2. Minutes for March 4, 2011 and March 25, 2011 were not available and will be put on the agenda for the next meeting.

3. M/S/P to rank the following journals as “other journals” in the CBA ranking scheme based on questionable review and acceptance fee policies:

   Problems and Perspectives in Management Journal
   Investment Management and Financial Innovations Journal
   Innovative Marketing Journal
   Banks and Bank Systems Journal
   Insurance Markets and Companies: Analysis and Actuarial Computations Journal
   Public and Municipal Finance Journal

4. The re-examination of current CBA rankings of marketing journals based on the new spreadsheet data was put on hold until a future meeting pending recommendations from the Marketing Department.

5. The Committee started a discussion of the extent to which a timeliness effect should be factored into journal rankings. For example, some older, more established journals may have high impact factors largely attributable to highly cited articles that appeared many years ago, while in more recent years, the number of citations has actually decreased relative to historical levels. Newer journals that are currently at the cutting edge of research in a particular area may have strong numbers for the recent past but lack the historical weight of the older journals. Thus, the question arises as to the extent, if at all, a “timeliness” factor should be introduced into the ranking process when measuring research impact.

6. After discussion of the recommendations of the Accounting Faculty, impact factors and other quality indicators, three previously unranked journals were ranked as follows:

   Empirical Economics  High Quality
   Journal of State Taxation  Support
   International Review of Economics and Business  Support
7. After discussion of the recommendations of the MIS Faculty, impact factors and other quality indicators, five previously unranked journals were ranked as follows:

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<thead>
<tr>
<th>Journal</th>
<th>Quality</th>
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<tbody>
<tr>
<td>Electronic Commerce Research and Applications</td>
<td>Quality</td>
</tr>
<tr>
<td>Information Systems Education Journal</td>
<td>Support</td>
</tr>
<tr>
<td>International Journal of Applied Logistics</td>
<td>Support</td>
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<tr>
<td>IT Professional</td>
<td>Support</td>
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<tr>
<td>Service Science</td>
<td>Support</td>
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8. In the process of discussing and ranking the accounting journals and the MIS journals, two questions were raised: (1) How should the Committee evaluate and rank professional/practitioner journals?, and (2) Is there a difference between a “Trade” journal as the term is used in the CBA documentation and a professional/practitioner journal? These issues will be addressed at a future meeting.

The meeting was adjourned at 4:40 PM.

Respectfully submitted,

Herb Hunt
Recording Secretary

These minutes have been approved.