California State University, Long Beach  
College of Business Administration  
Minutes of the Intellectual Contributions Task Force  

Dean’s Conference Room, CBA 204, Friday, March 25, 2011  

Members present: Josh Arnold, Chanwit Phengpis, Herb Hunt, Ying Liu, Risto Moisio  
Guests: Stephenie Canavan  
Ex Officio: Mary Celsi  

Meeting was called to order at 1:10 pm  

1. M/S/P to approve agenda, as distributed  

2. M/S/P to accept minutes from the December 6, 2010 and February 11, 2011 meetings. Minutes for March 4, 2011 were not available and will be put on the agenda for the next meeting.  

3. The re-examination of current CBA rankings of marketing journals based on the new spreadsheet data was put on hold until a future meeting pending recommendations from the Marketing Department.  

4. The Committee examined the newly updated spreadsheets for all accounting and MIS journals including the currently unranked journals that require ranking. No final decisions were made and consideration of accounting and MIS journals will be carried over the next meeting.  

5. The Committee began a discussion of how best to handle the ranking of professional and practitioner journals that may have an impact in terms of conveying knowledge to the business world but that may not be peer reviewed nor be cited by other researchers. No decisions were reached and this discussion will continue in the future.  

The meeting was adjourned at 3:00 PM.  

Respectfully submitted,  

Herb Hunt  
Recording Secretary  

These minutes have been approved.