California State University, Long Beach  
College of Business Administration  
Minutes of the Intellectual Contributions Task Force  

Dean’s Conference Room, Tuesday, March 11, 2008  

Members Present: Josh Arnold, Herb Hunt, Melody Kiang, Chanwit Phengpis  
Ex Officio: Mary Wolfinbarger  

Meeting was called to order at 1:05 pm  

1. The agenda, as distributed, was approved.  

2. Minutes of the February 19, 2008 meeting were approved as distributed.  

3. Chair Hunt briefly updated the Committee on his recent meeting with Kathleen Lacey regarding the law journal rankings. Based on the outcome of that meeting and the current uncertainty regarding the grievance filed by the BLAW Faculty with respect to the workings of the IC Task Force, the law journal rankings project will be tabled for the time being.  

4. Chair Hunt provided some information to the Committee on the number of “elite” (as defined by CBA) publication slots across functional areas per PhD-holding faculty for all schools reporting such faculty numbers to the AACSB. Using data requested from AACSB and other data gleaned from Social Science Citation Reports (for 2005-2006), the numbers presented in the grid below were computed. The third column, while not exact due to incomplete data, gives a reasonable estimate of the relative competition for an “elite” publication slot in the various functional areas. Not included in the numbers below are any of the journals currently classified as cross-disciplinary in the CBA rankings.  

<table>
<thead>
<tr>
<th>Functional Area</th>
<th># articles (annual)</th>
<th># Faculty</th>
<th># articles/Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>160</td>
<td>4,508</td>
<td>.0355</td>
</tr>
<tr>
<td>Finance</td>
<td>243</td>
<td>3,602</td>
<td>.0675</td>
</tr>
<tr>
<td>Management</td>
<td>258</td>
<td>4,874</td>
<td>.0529</td>
</tr>
<tr>
<td>Marketing</td>
<td>199</td>
<td>3,482</td>
<td>.0572</td>
</tr>
<tr>
<td>MIS</td>
<td>91</td>
<td>2,612</td>
<td>.0348</td>
</tr>
</tbody>
</table>

With the exception of MIS (which was not included in the published study) and finance (which is higher using our numbers), these results are generally consistent with those reported in a recent article by Ed Swanson entitled “Publishing in the Majors: A Comparison of Accounting, Finance, Management and Marketing” [Contemporary Accounting Research 21,1 (Spring 2004), pp. 223-255].  

5. The Committee voted unanimously to rank Applied Economics and Corporate Ownership & Control as “quality” journals and California CPA as “support”. No action was taken on the re-ranking of Review of Accounting Studies pending additional information.
6. The Committee briefly discussed whether part-time Law Faculty should be classified as “academically qualified” (AQ) based on an active and significant law practice and whether administrators should be considered AQ under a standard that is lower than the regular faculty standard. Given the importance of these issues and the lateness of the hour, no action was taken at this time but will be re-visited at the March 25 meeting.

The meeting was adjourned at 3:10 PM.

Respectfully submitted,

Herb Hunt
Recording Secretary

These minutes have been approved.