Meeting was called to order at 2:10 pm

1. The agenda, as distributed, was approved with the exception that the order of discussion and ranking of marketing journals and accounting journals was switched.

2. The minutes from December 6, 2010 meeting were not available and their approval will be put on the agenda for the next meeting.

3. Future meetings for the semester are as follows (with the possibility of additional meetings on an “as needed” basis: March 4, April 8 and May 6 (all at 2:00 PM).

4. Risto presented information about the five marketing journals listed on the agenda that required ranking, including the recommendation for each of these from the Marketing Department. Additional information with respect to the h and g impact factors was generated during the meeting. In addition, Terry Witkowski distributed handouts that he had prepared with respect to the Journal of Historical Research in Marketing and discussed his views on various aspects of the journal that might affect its quality ranking. Based on the information presented and the discussion, the Committee voted via secret ballot to rank the journals as follows:

   Australasian Marketing Journal    Quality
   Journal of Consumer Behavior      Quality
   Journal of Consumer Culture       Quality
   Journal of Historical Research in Marketing    Quality

   The Review of the Electronic and Industrial Distribution Industries was not ranked pending more information.

The meeting was adjourned at 4:30 PM.

Respectfully submitted,

Herb Hunt
Recording Secretary

These minutes have been approved.